

Anewgo Websites - Release Notes - May 22, 2026



What's New & Exciting!

- **Dynamic Content Blocker Toggles:** You can now choose to completely hide pricing lines or floor plan specifications (like square footage, bedroom, bathroom, or garage counts) whenever those fields are left blank.
- **Custom Price Fallback Text:** For added flexibility, you can customize your own fallback phrases for \$0 items, instantly replacing them with marketing-friendly copy like *"Contact Us for Pricing"* globally across your platform themes.
- **Search Engine Schema Upgrades:** We added automated LocalBusiness data markup to all community pages. This automatically formats and communicates your community contact details to search engines like Google to boost local SEO visibility and fix product snippet errors.
- **Bulk CSV Lot Upload:** You can now upload a single CSV file to update an entire community site plan's lot details (like pricing, statuses, and addresses) all at once instead of typing them in row by row.
- **Smart, Conditional CTAs:** Buttons dynamically guide buyers through the sales funnel—automatically switching from Plan Details to Start Designing or View Home based on the lot's status.
- **Lot Popup Menu Updates**
 - **Plan-First Browsing (Lot Popup Menu):** Elevations are now neatly nested under their parent home plans within the lot popup menu, eliminating clutter and making it easier for buyers to browse their options.
 - **The "Null" Rule Layout (Lot Popup Menu):** No more "N/A" or empty gaps. If a lot is missing specific data fields, the lot popup menu system automatically hides the empty containers for a flawless presentation.
 - **Richer Media & Galleries (Lot Popup Menu):** The lot popup menu now features dual-image carousels for both lot and inventory images, fully optimized for mobile touch-swipe, complete with automated hero images and in-view captions.
 - **New Info Fields (Lot Popup Menu):** The lot popup menu now supports rich-text Lot Descriptions, Garage Hand orientation (Left/Right), School Districts, and eye-catching Marketing Ribbons.
- **Form Integration Opt-Out Toggles:** You can now toggle off webhook and CRM integrations (like Lasso) for specific forms—such as Career or Job Applications—to eliminate junk leads while ensuring internal email notifications and Anewgo Dashboard tracking remain fully active.
- **Expanded Promotion Display Options:** Builders can now market incentives across their entire website by enabling fully customizable page pop-ups, sitewide or targeted promotional banners, and reusable layout sections for custom landing pages.



Improvements & Fixes

- **Polished Presentation Controls:** You can now turn off automated typography filters that forced the first word of plan descriptions to be bolded. Additionally, interactive buttons on your floor plan layout pages have been scaled down by 30% so they no longer block the structural visual graphics underneath them.
- **Simplified Inventory Photos Tab:** We rebuilt the Inventory Photos tab to replace legacy "Exterior/Interior" splits with a unified asset grid. You can now effortlessly drag and drop images to set their order, toggle captions on or off, and set manual thumbnail overrides.
- **Consistent External Feed Media:** External XML feeds and PDF brochures are now redirected to pull directly from your Content Dashboard galleries. This ensures your custom photo sequences and captions look consistent across third-party listing networks.
- **Community-Specific Elevation Priority:** Plan cards have been updated to dynamically prioritize your community-specific elevations over generic repository visuals.
- **Real-Time Inventory Updates:** Quick move-in home counts on plan cards now update instantly when a lot's elevation is modified. Additionally, search filters have been refined to exclusively display active inventory.
- **Streamlined Dashboard Navigation:** The main backend navigation sidebar now features smooth animations and a compact collapse mode that scales down to an icon-only strip on smaller laptop screens. We have also nested a dedicated "Lot Management" tab directly inside individual Site Plan views so you can bulk-update lots without leaving the map.
- **Brochures and Calculators:** We optimized brochure background processing to eliminate email delivery timeouts. The mortgage calculator has also regained its ability to pull your custom disclaimer text from your console settings.
- **Data Entry & UI Consistency:** General platform cleanup includes enabling text-based street address searching inside Promotion Lot Assignments and ensuring "No Data" alerts align symmetrically across all system tables.
- **Promotion Expiration Alerts:** We resolved an issue where custom promotion pop-ups would erroneously state an offer was expired when it was actually still active.