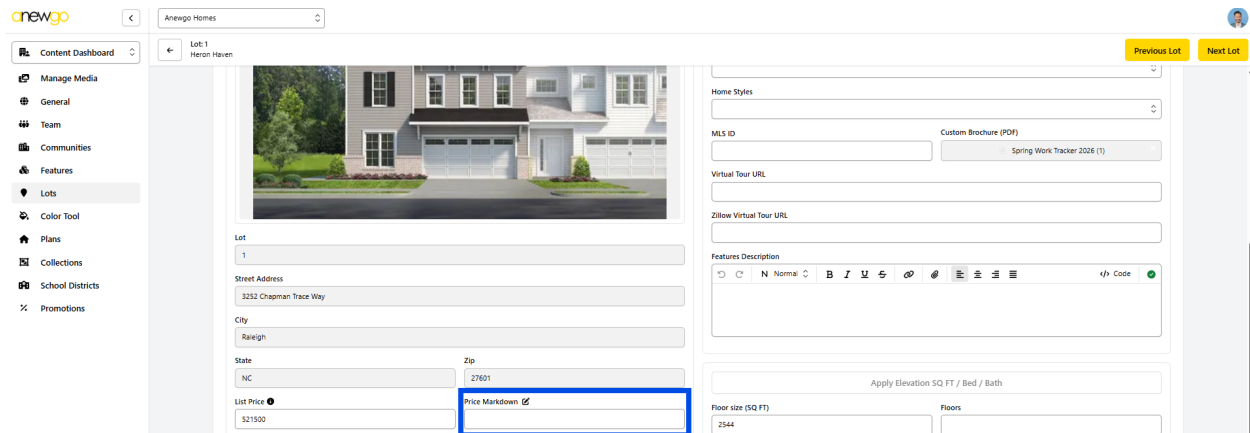


Anewgo Websites - Release Notes - August 11, 2026

What's New & Exciting!

- **Single Page Publishing:** You can now publish individual pages independently instead of pushing a full site-wide update, making content edits easier than ever.
- **Admin Lock Override & Bulk Publishing:** Website administrators can now override page locks and publish all site pages simultaneously, preventing workflow bottlenecks and speeding up site-wide updates.
- **Promotion Preview Capability:** Preview promotional banners, page sections, and popups before publishing them live, giving your team full confidence when staging new marketing campaigns.
- **Global Promotion Banners & Popups:** Display popup and banner promotions across every page of your website, eliminating the need to configure assignments per page.
- **Plan & Elevation Archiving:** Keep your catalog clean without losing historical data. You can now archive discontinued plans and elevations across the Info Modal, Master Repository, and administrative system filters.
- **Featured Spec:** Raise visibility with the "Featured Home" toggle that forces selected homes to the top of listing pages and adds a "Featured" filter.
- **Manual Price Markdown Tags:** Highlight price reductions directly on quick move-in homes and lot listings with custom price markdown tags, making pricing changes instantly clear to buyers.



The screenshot displays the Anewgo website admin interface. On the left is a sidebar with navigation options: Content Dashboard, Manage Media, General, Team, Communities, Features, Lots (selected), Color Tool, Plans, Collections, School Districts, and Promotions. The main area shows a form for editing a lot listing. At the top, there's a header with 'Anewgo Homes' and a user profile icon. Below the header, there's a navigation bar with 'Previous Lot' and 'Next Lot' buttons. The form includes a large image of a house, a 'Lot' dropdown set to '1', a 'Street Address' field with '3252 Chapman Trace Way', a 'City' field with 'Raleigh', a 'State' dropdown with 'NC', a 'Zip' field with '27601', a 'List Price' field with '521500', and a 'Price Markdown' checkbox which is checked and highlighted with a blue box. To the right of the form, there's a 'Features Description' field with a rich text editor, a 'Floor size (SQ FT)' field with '2544', and a 'Floors' field.

- **Improved Search Relevance:** Search results within the primary hero banner (Hero A) have been refined to filter out noise and display only highly relevant communities, plans, and inventory matches.

Improvements & Fixes

Website & Buyer Experience

- **RealEstateListing Structured Data:** Added [realEstateListing](#) JSON-LD structured data markup to inventory listing pages, improving Google search indexing, rich snippets, and local SEO visibility for available homes.
- **Ready Dates on Inventory Cards:** Inventory list cards now clearly display estimated completion and move-in ready dates, providing buyers with immediate timeline clarity.
- **Custom 'Other Styles' Button Labels:** Builders using the Elegant theme can now customize the button text for alternate elevation styles to align with brand nomenclature.
- **Mortgage Calculator Enhancements:** The Mortgage Calculator now allows builders to set a global default interest rate and include a customized lender link in the footer via the Admin General settings.
- **Hero Subheading Tagging Toggle:** Added an optional toggle for Hero A sections to include subheadings within the primary `<h1>` tag, giving marketing teams precise SEO heading hierarchy control.
- **Consistent Collections Sorting:** Collections now display alphabetically throughout the site, improving the consistency of the user experience.
- **Custom Font Colors for Hero Titles:** Hero A banners now support custom title font colors directly from theme settings for better text contrast over background media.
- **Testimonial Video Carousels & Mosaics:** Introduced new "Testimonial Video Carousel" and "Testimonial Video Mosaic" layout sections with full dynamic theme support, allowing builders to showcase social proof seamlessly.
- **Centralized Video Selection:** Video layout sections can now select saved Vimeo and YouTube video links directly from the central Media Library.
- **Flexible Lead Form Placement:** Enhanced layout rules for the Bold & Dynamic theme to allow lead capture form sections to be pinned at the top of pages for higher conversion rates.

Content Dashboard & Asset Management

- **Image Search in Media Library:** Added the ability to search media files by image name/filename within the Content Dashboard, dramatically speeding up asset selection.
- **Hierarchical Option Ordering:** Floor plan options on Summary Pages and downloadable PDF brochures now feature indented child options and structured display ordering for maximum clarity.
- **Enhanced Plan & Lot Assignment Tools:** Restored missing bulk tools and fields within the 3.0 Content Dashboard lot assignment workflow.

Marketing, Analytics & Lead Capture

- **Google Ads Attribution Capture:** Website forms now automatically capture GCLID, GBRAID, and WBRAID parameters, ensuring accurate ad attribution in your marketing reports and CRM.
- **Enhanced Lasso CRM Lead Sourcing:** The Lasso integration now passes UTM Source parameters into secondary source fields, providing deeper lead channel attribution.
- **Google Auth Lead Capture Fix:** Resolved an issue where prospects registering via Google Sign-In were omitted from the administrative leads table.
- **Refined Event Analytics Reporting:** Filtered pre-login "favorite" clicks out of team event reports to deliver cleaner, more accurate lead activity metrics.

System Maintenance, SEO & Publishing

- **Automated URL Slug & Redirect Management:** Renaming plans or elevations now automatically updates URL slugs and creates proper 301 redirects, preventing broken links and preserving SEO value.
- **Reliable Plan Thumbnail Syncing:** Fixed image cache invalidation logic to ensure updated floor plan thumbnails sync instantly across all community pages and marketing apps.
- **Sitemap Cleanup for Disabled Pages:** Disabled or unpublished custom pages are now automatically excluded from the XML sitemap, protecting search engine crawl budgets.
- **Production Search Crawl Optimization:** Updated [robots.txt](#) configuration with dynamic URL parameter disallow rules to prevent search engine indexing of duplicate parameter pages.
- **Persistent Community Context:** Query parameters now preserve single or multiple community contexts seamlessly as prospective buyers navigate between MHA 3.0 and core builder websites.
- **Inventory Details SEO Field Correction:** Corrected meta description mapping for inventory detail pages to pull from the primary summary description field.