



Anewgo Websites - Release Notes - April 2, 2026



Promotions & Marketing Upgrades

- **Promotions are now available in the 3.0 Content Dashboard:**
This release introduces Promotions as Page Sections, with Pop-up and Banner options coming soon!

The screenshot shows the Anewgo Content Dashboard for 'Anewgo Homes'. The left sidebar contains navigation options: Content Dashboard, Manage Media, General, Team, Communities, Lots, Color Tool, Plans, Collections, School Districts, and Promotions (highlighted with a red box). The main content area is titled 'Promotions' and includes a search bar for 'Promotion Internal Name or Headline', a 'Promo Type' dropdown, and a '+ Add Promotion' button. A table lists one promotion: 'Inventory Promo Test' with a headline 'Testing Promotions for Anewgo Homes', type 'Page Section', and start/end dates '04/01/2026 - 04/30/2026'. The table also has an 'ACTIONS' column with a three-dot menu. Below the table, it says 'Showing 1 to 1 of 1 results' with pagination controls.

- **Make incentives more visible to users:**
Set up to display on your Global Details pages for Communities, Plans, and Inventories. Once you have created your Promotion, assign it to your desired Community, Plan, or Inventory

The screenshot shows the 'Edit Promotions' page for 'Inventory Promo Test'. The left sidebar is the same as in the previous screenshot, with 'Promotions' highlighted. The main content area is titled 'Edit Promotions' and shows the promotion name 'Inventory Promo Test' with 'Prev' and 'Next' buttons. Below this, there are tabs for 'Info', 'Community Assignments', 'Plan Assignments', and 'Lot Assignments', with 'Community Assignments' selected and highlighted with a red box. Under 'Community Assignments', there are buttons for 'Front End (1)' and 'XML (0)', and an 'Edit Assignment' button. A search bar for 'Community Name' and a dropdown for 'All' are present. Below, it says '1/22 Assigned' and a table shows the assignment details:

COMMUNITIES	ASSIGNED
Blue Jay Woods	✓
Bluebird Trail	
Build On Your Land	

- **Toggle Visibility:**

Once assigned, you can toggle promotions on and off for all Global Details pages (Communities, Plans, Inventories)

The screenshot shows the Anewgo Homes website editor interface. At the top, there is a navigation bar with the Anewgo logo, a dropdown menu for 'Anewgo Homes', and a user profile icon labeled 'M'. Below the navigation bar, there is a sidebar on the left with a 'Website Pro' dropdown and a menu containing 'Customize', 'Settings', 'Forms', 'Blogs', and 'Integrations'. The main content area is titled 'Community Page (Global)' and contains a list of sections with toggle switches. The sections are: 'Collections' (toggle on), 'Model Home' (toggle on), 'Meet the Team' (toggle on), 'Contact Us Footer (Shared Section)' (toggle on, with a 'Delete' button), 'Standard Features' (toggle on), 'External Link #1' (toggle off), 'External Link #2' (toggle off), and 'Promotions' (toggle on). The 'Promotions' section is highlighted with a red rectangular box.

- Promotions now included in Zillow and [Realtor.com XML feeds](#):** Similar to page section setup, add your XML data to the promotion and assign it under the 'XML' tab for a Community or Lot

Content Dashboard | Manage Media | General | Team | Communities | Lots | Color Tool | Plans | Collections | School Districts | **Promotions**

Anewgo Homes | < Back

Promotion Type: Page Section

XML Integration Data

Type: Consumer

Description: Briefly describe the promotion

Promotion URL (Realtor and New Homes Only) Optional

Promotion Attachment (Realtor and New Homes Only) Optional

CTA Label: Apply Now

CTA URL

Image

Delete

Content Dashboard | Manage Media | General | Team | Communities | Lots | Color Tool | Plans | Collections | School Districts | **Promotions**

Anewgo Homes | < Back

Inventory Promo Test | Prev | Next

Info | **Community Assignments** | Plan Assignments | Lot Assignments

Front End (1) | **XML (0)**

Community Assignments | Edit Assignment

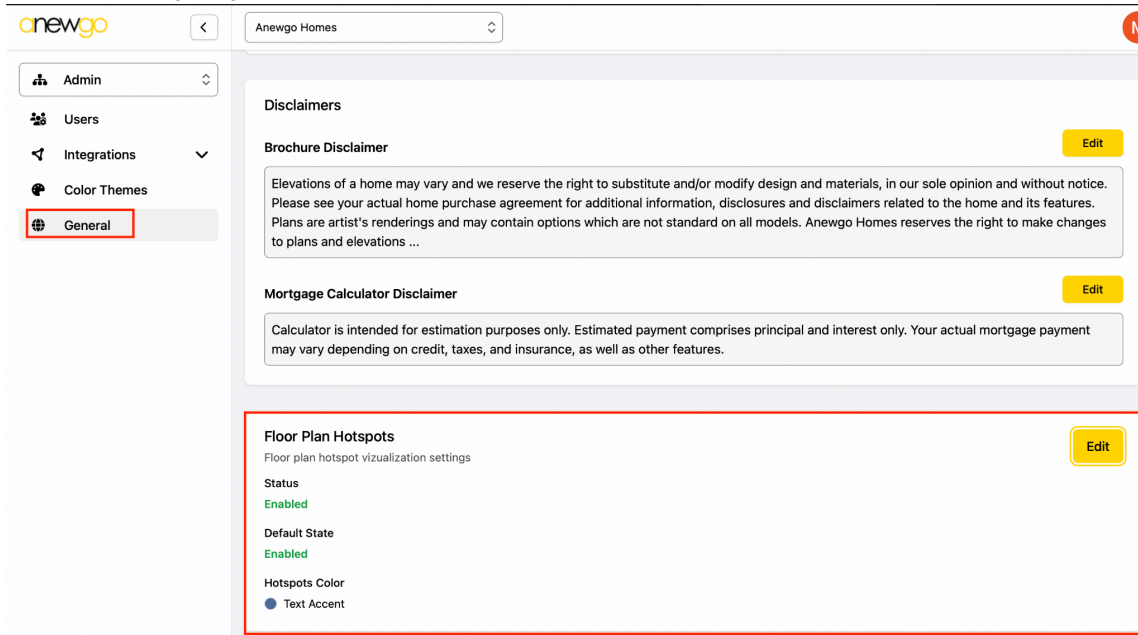
Search: Community Name | All

0/22 Assigned

COMMUNITIES	ASSIGNED
Blue Jay Woods	
Bluebird Trail	
Build On Your Land	
Canary Woods	
Eagle's Landing	

Interactive Floorplan Hotspots & Galleries

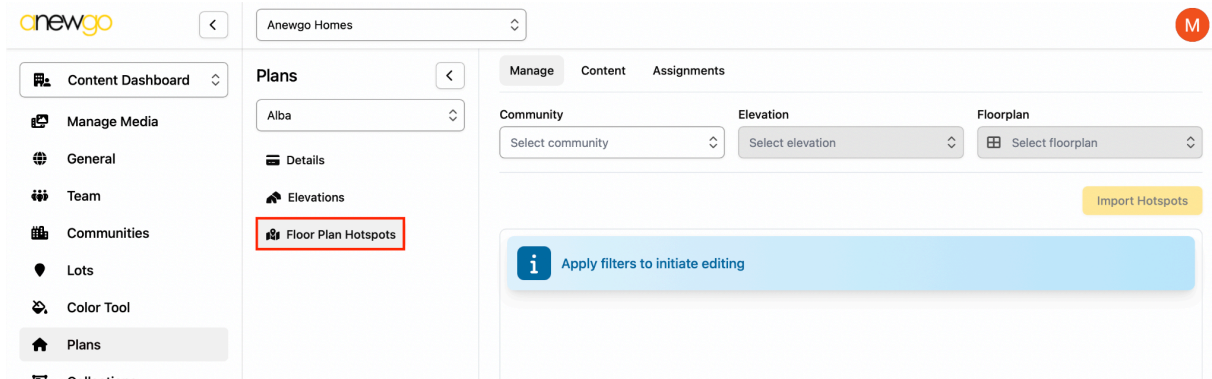
- **A New Feature called 'Floor Plan Hotspots' has been added to your Plans!** Floor Plan Hotspots highlight key areas of your elevations by adding a description, images, and even a video for the user to see when browsing your plans
- **Hotspots must be turned ON** via the Admin > General page to view on your Website (this does not have to be on to configure them). Once on, you can control the default display of your hotspots and the color the hotspot 'dots' will be on the Elevation.



The screenshot shows the Anewgo Admin interface. On the left is a navigation menu with 'General' highlighted. The main content area shows settings for 'Disclaimers' and 'Floor Plan Hotspots'. The 'Floor Plan Hotspots' section is highlighted with a red box and contains the following information:

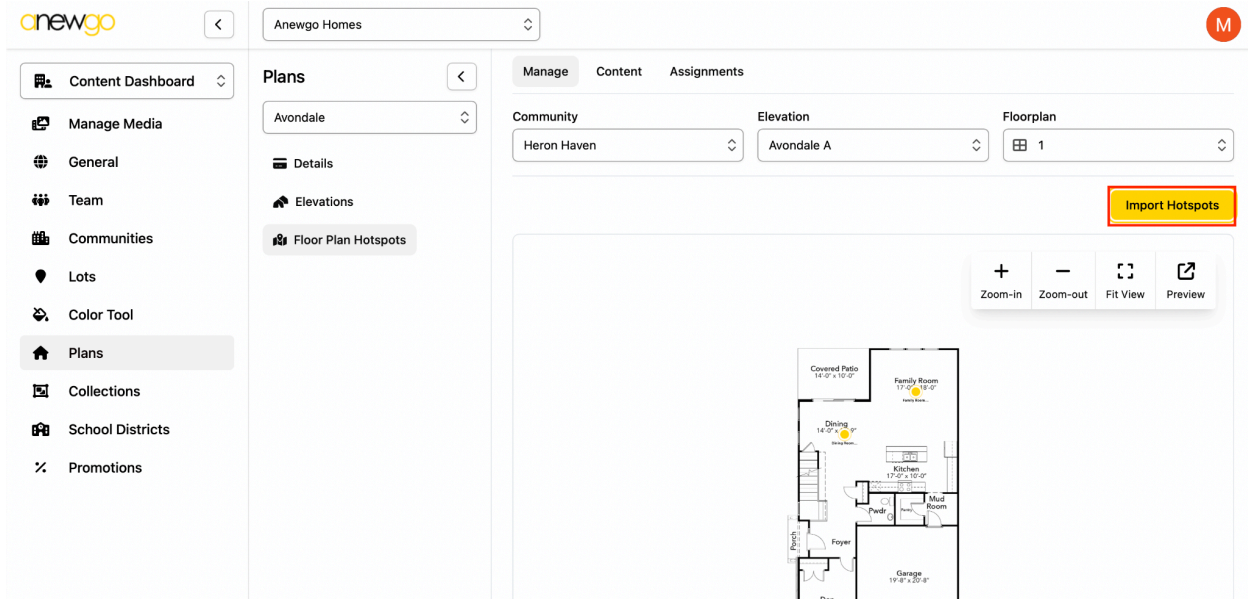
- Floor Plan Hotspots** (with an 'Edit' button)
- Floor plan hotspot visualization settings
- Status: Enabled
- Default State: Enabled
- Hotspots Color: Text Accent

- **Hotspots are added to your Floor plans via the Content Dashboard Plans page** Once a plan is selected, you will see the Floor Plan Hotspots menu option to begin adding your hotspots to the plan based on desired Community, Elevation, and Floor plan

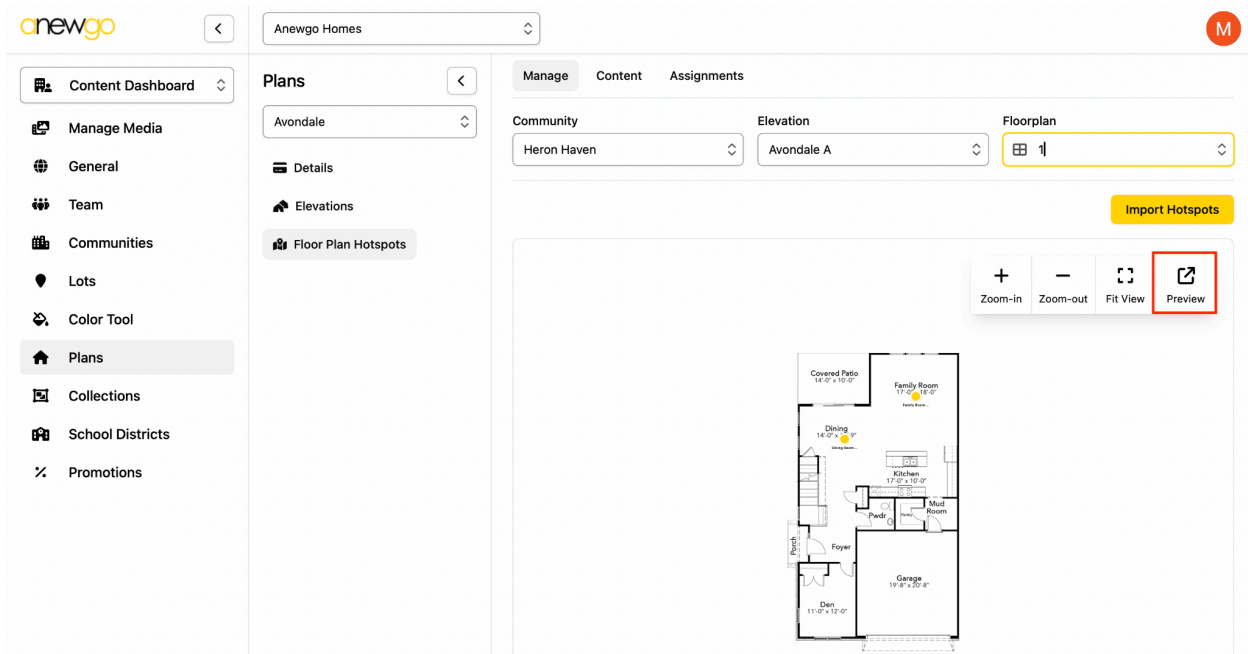


The screenshot shows the Anewgo Content Dashboard. The 'Plans' section is active, and 'Floor Plan Hotspots' is highlighted with a red box. The page includes filters for 'Community', 'Elevation', and 'Floorplan', and an 'Import Hotspots' button. A blue information banner at the bottom reads: 'Apply filters to initiate editing'.

- **Import and copy hotspots:** After adding hotspots to an elevation, they can be imported or copied to other elevations and floor plans across your communities via the 'Import Hotspots' button. This can also be done via the Assignments tab.



- **You can preview your hotspots via the 'Preview button,** allowing you to see what they will look like on the live floor plan on your website.

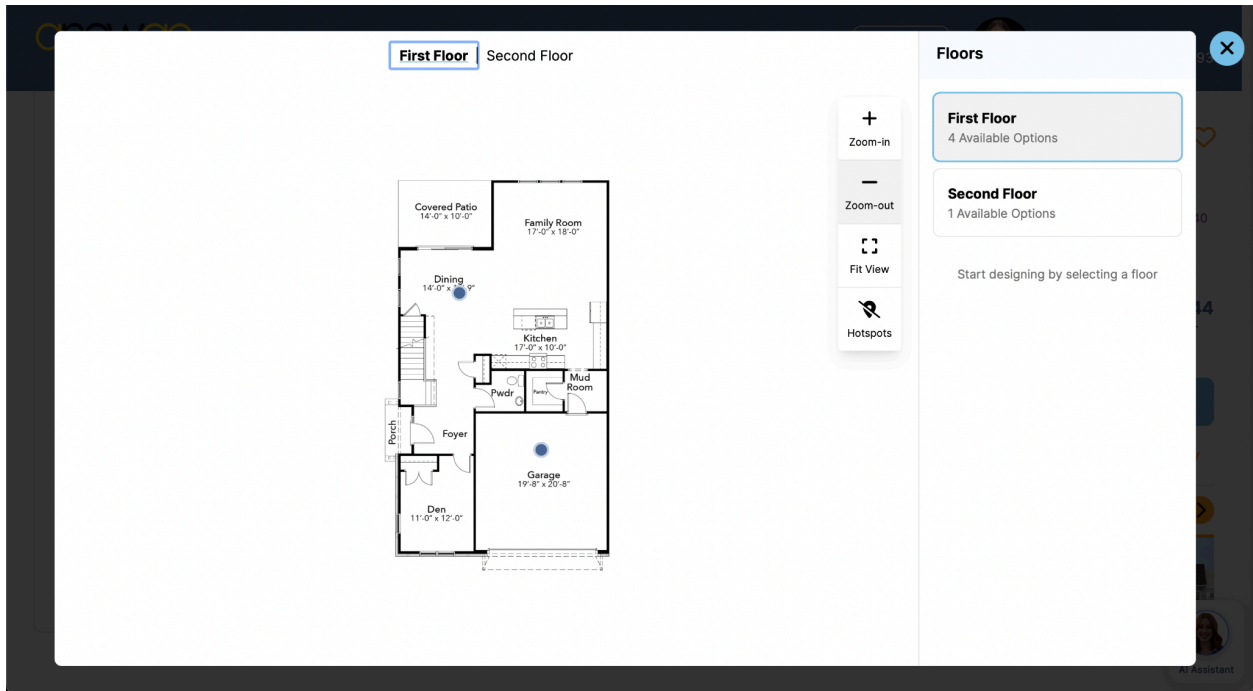


- Add a description, video, and images to your hotspot

image

- Show or hide your hotspots using the toggle on floor plan toolbar

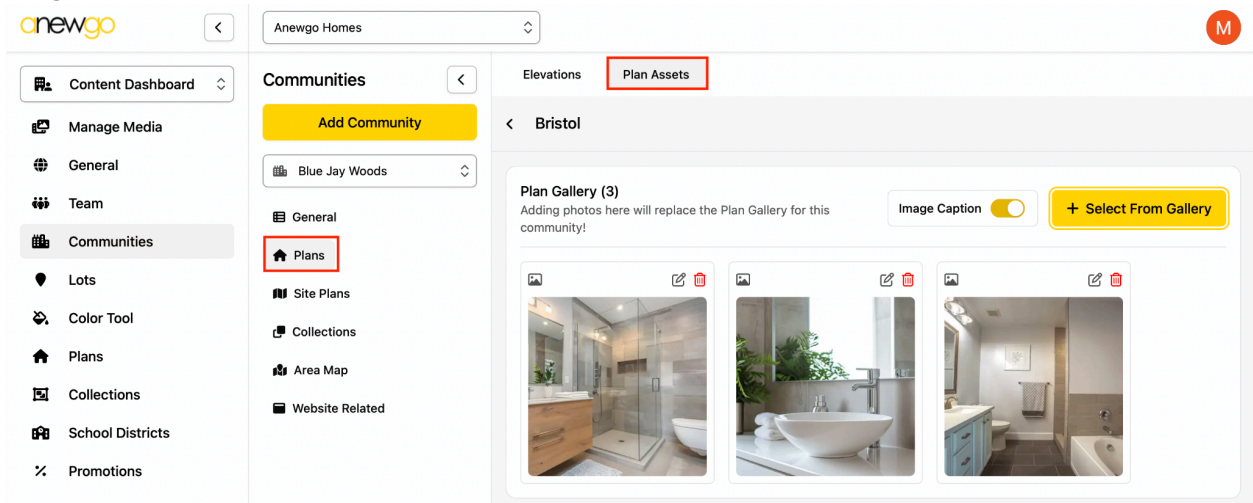
- **Full-screen viewing has been added to Interactive Floor Plans**
Clicking this tool will bring up a full-screen modal of your floor plan while maintaining the same interactive capabilities



Community, Plan, and Inventory Management

- **Community-specific plan galleries** can now be created and override default galleries. The gallery images are assigned on the Plan Assets tab inside your Community > Plans page once a Plan is selected

image



- This gallery will display, after the selected Plan's thumbnail, when the assigned community is selected.

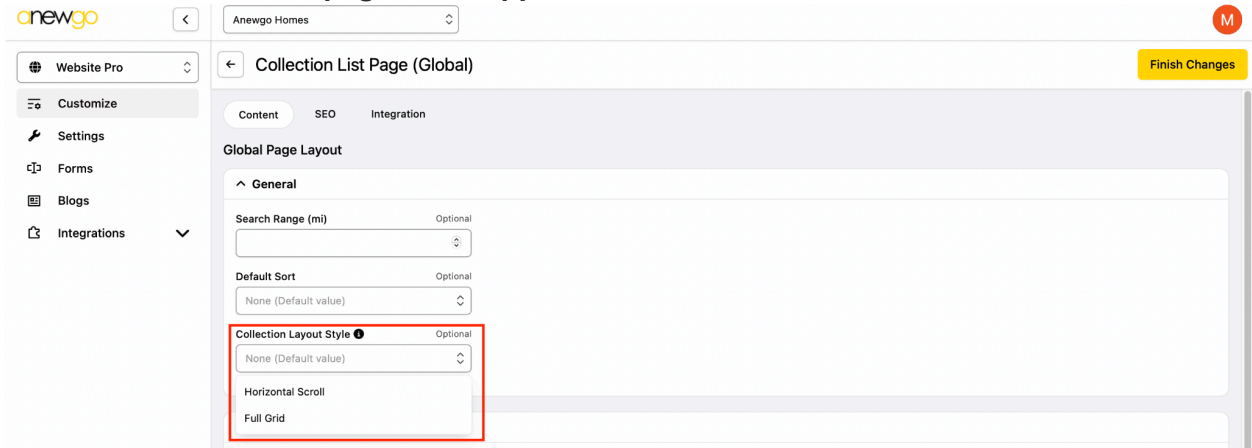
The screenshot shows the Anewgo Homes website interface. At the top, there's a navigation bar with the logo and links like 'Find My Home', 'Better by Design', 'Learn More', and 'Contact'. A 'SIGN-IN' button and a user profile for 'Beth Byrd' are also visible. The main content area displays the 'Bristol Tudor' plan, which is currently assigned to the 'Blue Jay Woods' community. Key details include a price of \$681,000, 4 bedrooms, 3 bathrooms, and 2,929 sq ft. There are buttons for 'START DESIGNING', 'Virtual Tour', 'Floor Plan', and 'Inventory'. A gallery of interior photos is shown on the left, and an 'Elevations' section at the bottom right features a grid of thumbnails for different views.

- **Assignments tables have been added to the Plans page in 3.0 Dashboard!**
 You can now quickly assign a plan's elevations to communities from one table
 - This is located on the Plans > Community Assignments tab in your 3.0 Content Dashboard

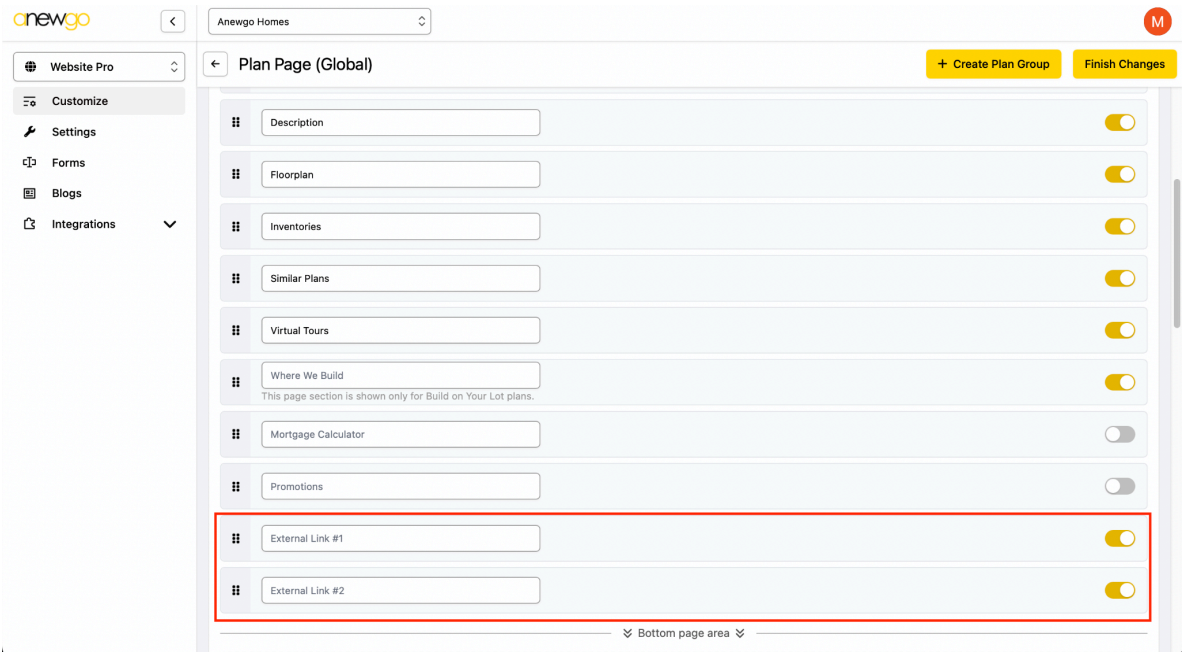
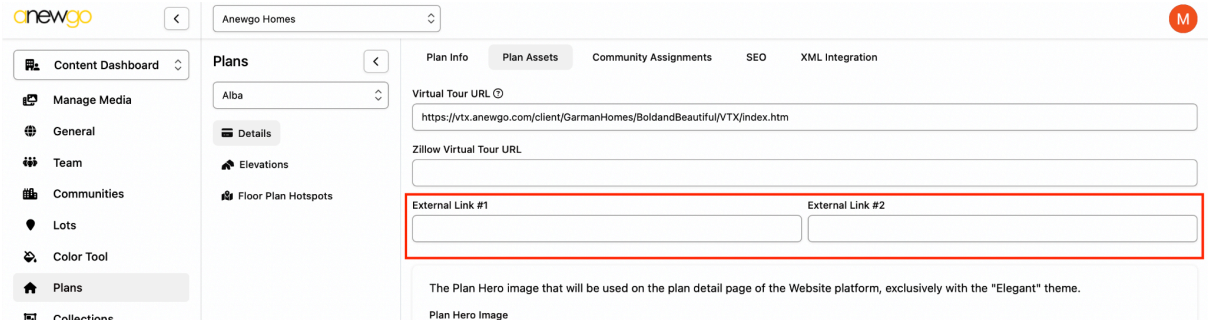
The screenshot shows the Anewgo Homes 3.0 Content Dashboard. The 'Plans' section is active, and the 'Community Assignments' tab is selected. The dashboard includes a sidebar with navigation options like 'Content Dashboard', 'Manage Media', 'General', 'Team', 'Communities', 'Lots', 'Color Tool', 'Plans', 'Collections', 'School Districts', and 'Promotions'. The main content area shows a table for 'Community Assignments' with columns for 'Community', 'A', 'B', and 'C'. The table lists several plan names, including 'Bluebird Trail', 'Blue Jay Woods', 'Build On Your land', 'Build On Your Land', 'Cactus Wren Cove', and 'Canary Woods'. There are also input fields for 'Elevation Caption', 'Elevation Internal Name', and 'Community Name', along with an 'Edit Assignments' button and a 'Filters' dropdown.

Community	A	B	C
Bluebird Trail			
Blue Jay Woods			
Build On Your land			
Build On Your Land			
Cactus Wren Cove			
Canary Woods			

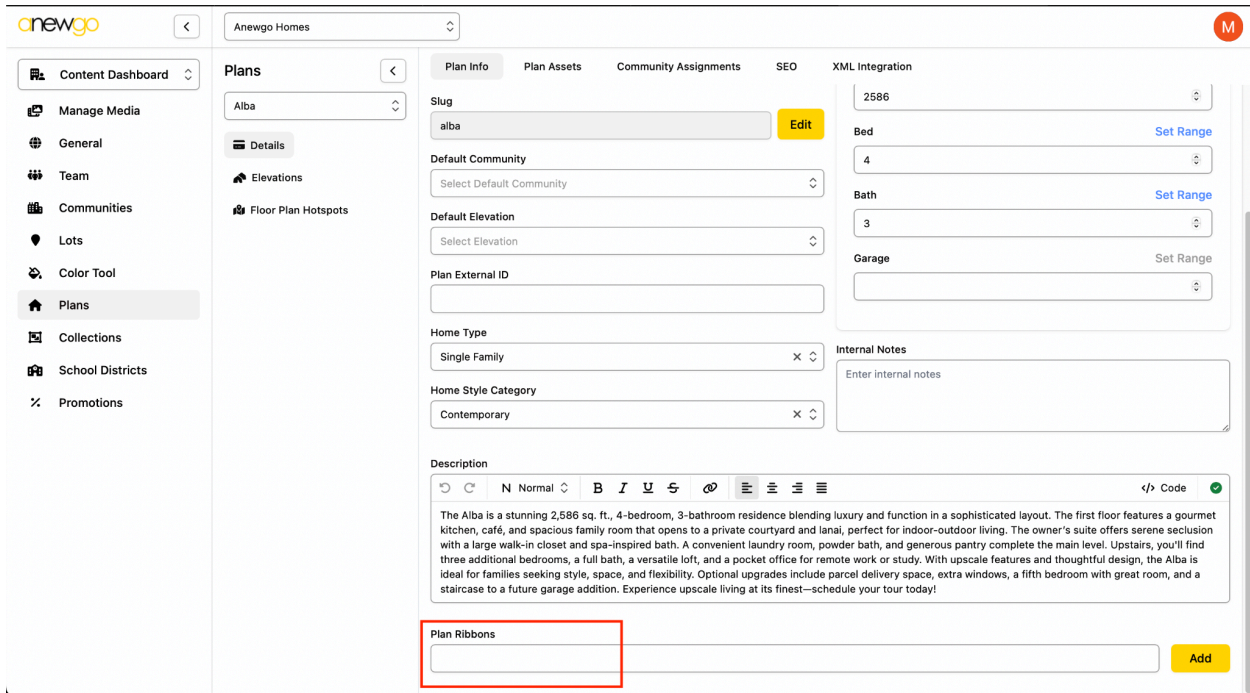
- **Collections List page now supports both Grid and Horizontal Scroll views**



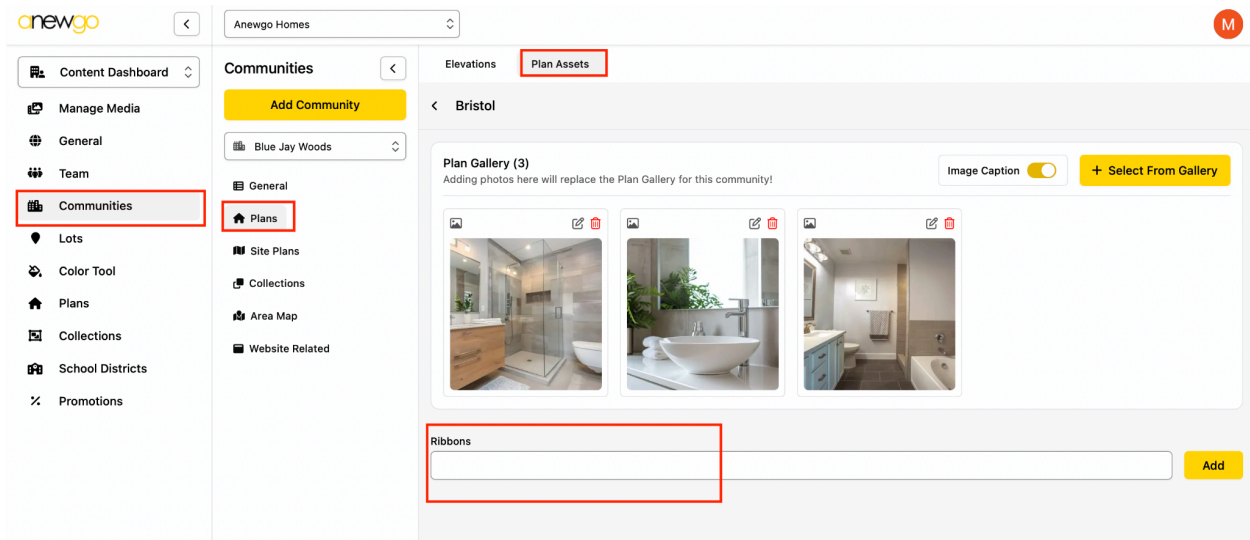
- **External Links can be added to your Plan Details page on your website**
Add them in Content Dashboard > Plans page on the Plan Assets tab. Once added, toggle the External Link Section on/off on the Plan Details page in Website Configuration

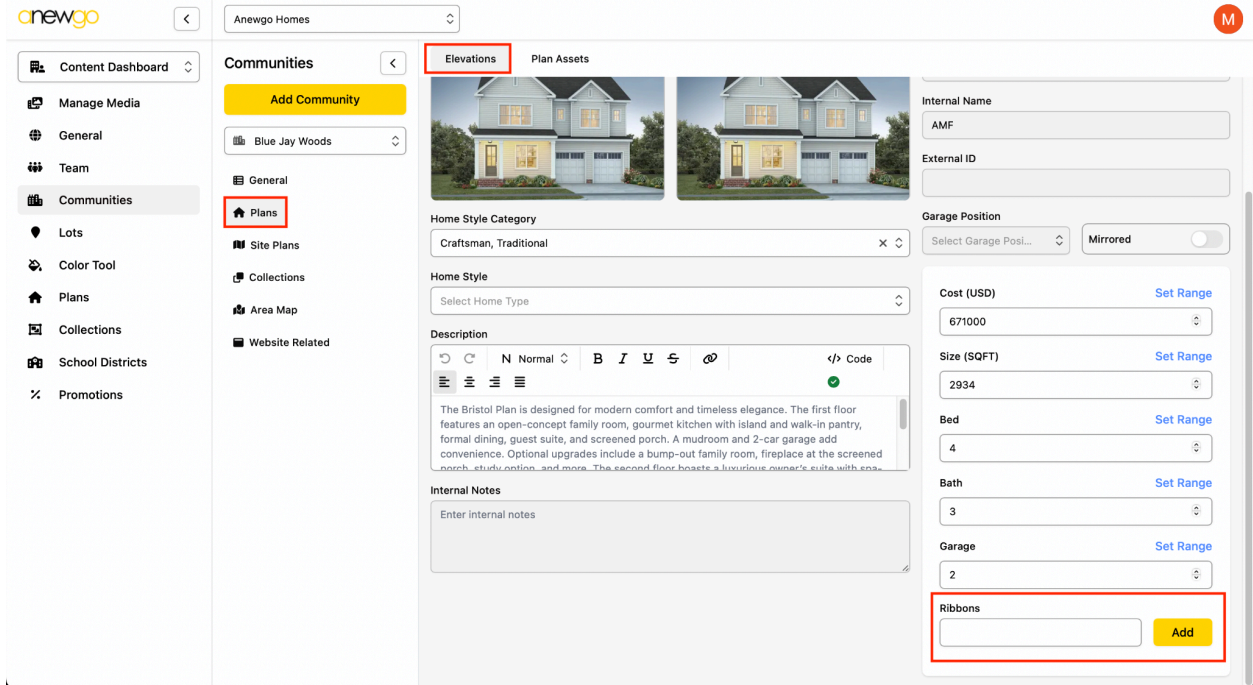


- Ribbons can now be added to Plans and Elevations**
 Plan ribbons can be assigned on the Plans page when selecting your plan. These will show for this plan by default when added.

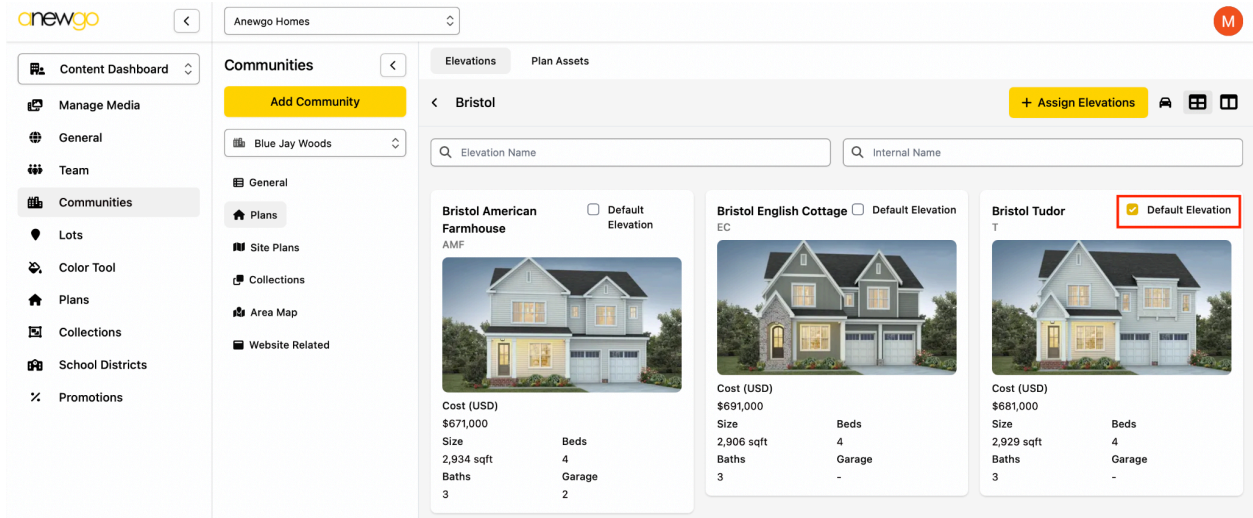


- Community-specific Plan and Elevation ribbons can be assigned on the Communities > Plans pages under Plan Assets or Elevations.** These will display once a community is selected for your plan

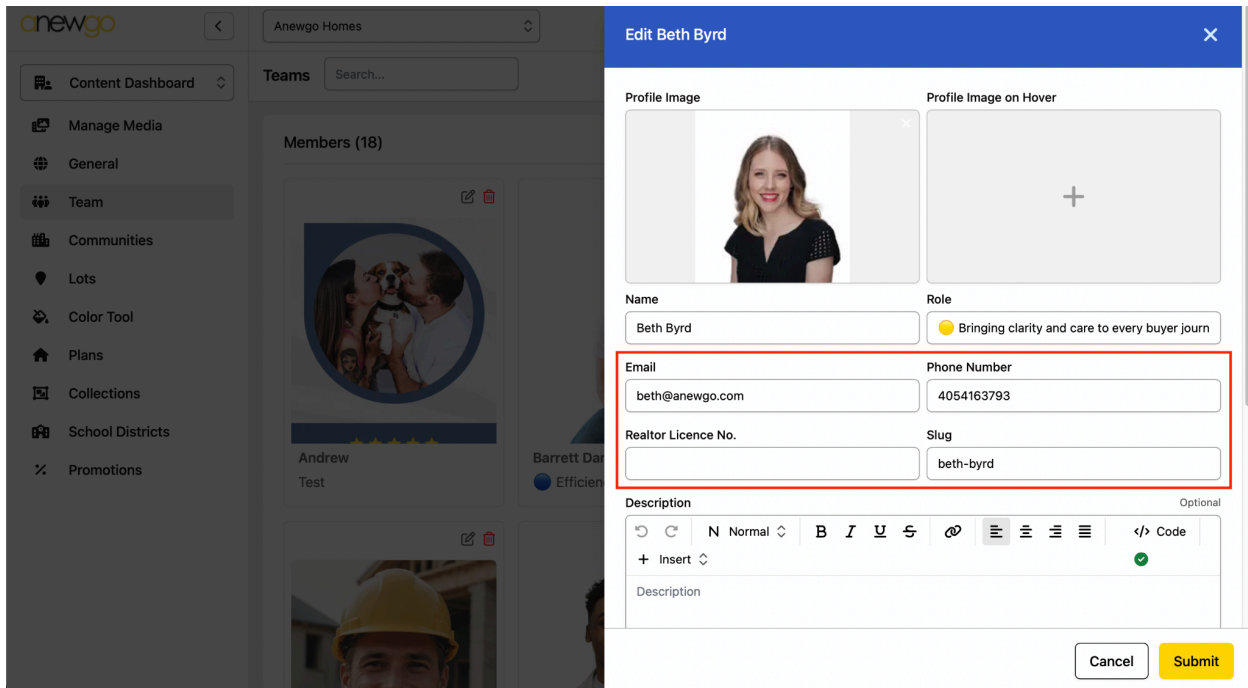




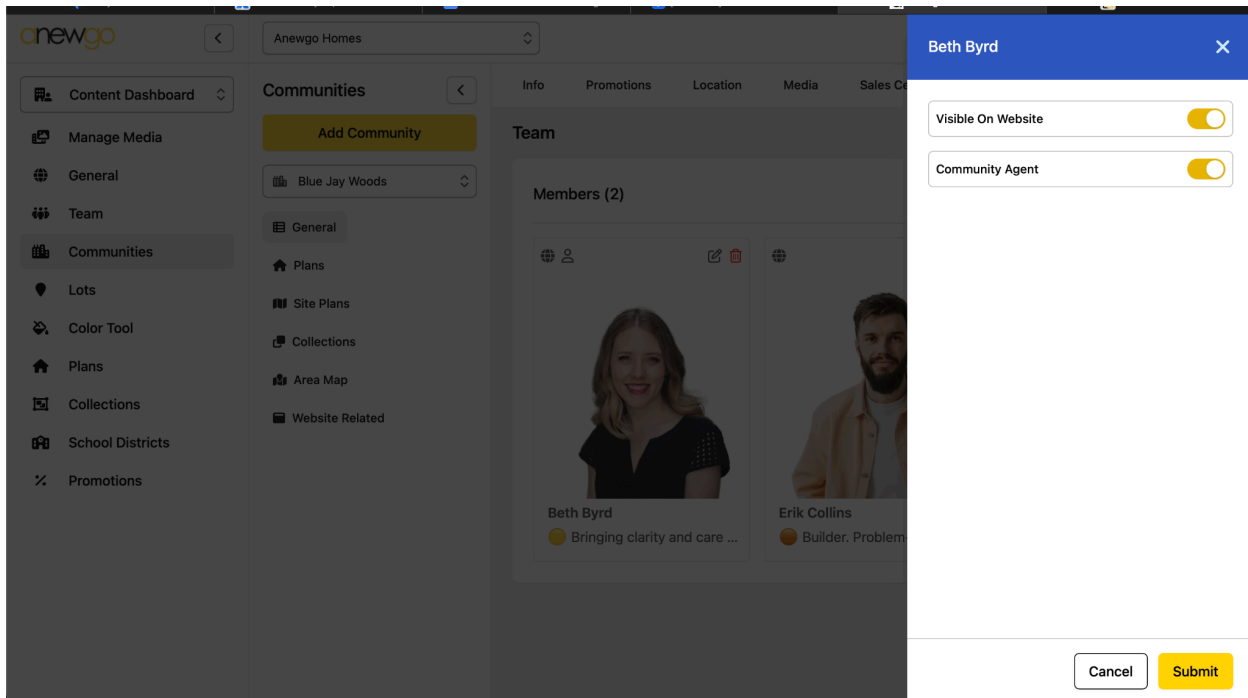
- **Community Default elevations can now be set at the Community Level in 3.0 Content Dashboard**
 - This will determine which elevation shows when viewing your plan within a selected community



- Email, phone #, and Realtor Number have been added as Team Member fields



- Team members assigned to a Community can now be classified as Agents
They will appear on a Community details page and any brochure downloaded from that community



- **Inventories now support custom contact phone and email fields** for more direct communication. Added on a Lots > Inventory tab, these will display on the Inventory Details page on your website

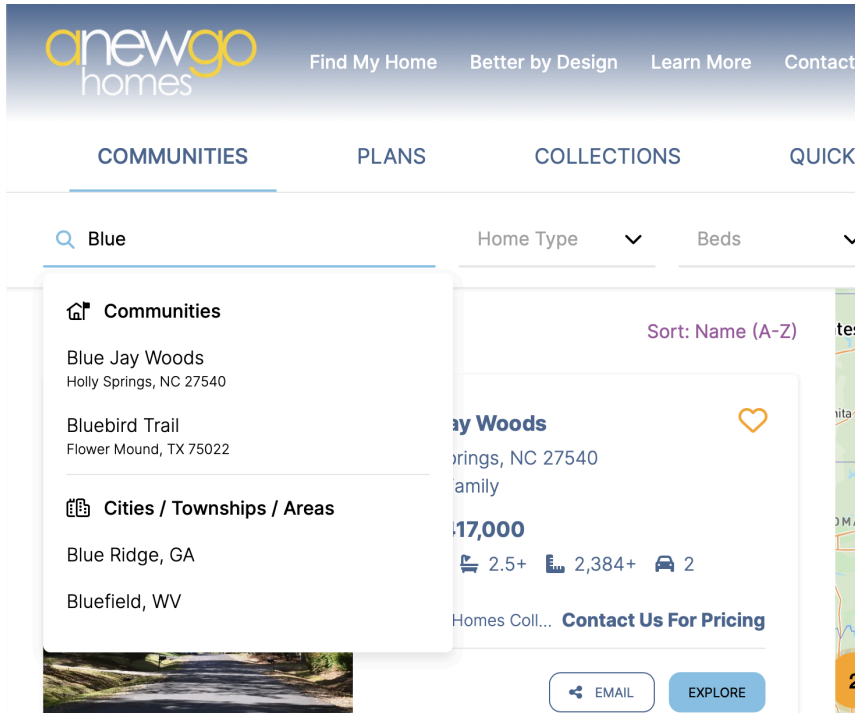
The screenshot shows the 'Inventory' tab in the admin dashboard. The 'Edit inventory' form includes fields for Floor size (sqft), Floors, Beds, Baths, List Price, Completion Date, MLS ID, Construction Status, Home Type, Home Style Categories, Home Styles, Garage Type, Garage Capacity, URL, Virtual Tour URL, Zillow Virtual Tour URL, Elevation, Email, and Phone. The 'Email' and 'Phone' fields are highlighted with a red box.

The screenshot shows a property listing on the Anewgo Homes website. The listing is for 3252 Chapman Trace Way, Raleigh, NC 27601, in Heron Haven. The price is \$521,500 with an estimated monthly payment of \$2,569. The property is an Avondale Townhome with 3 bedrooms and 2.5 bathrooms. A 'Contact Us' button is visible, and the phone number 1234567890 is highlighted with a red box.

Miscellaneous

- **Email Integrations**
Allows you to get email notifications for new and returning users using your site Set up in Admin > Integrations page with a Daily or Weekly frequency.
- **Improved Search Bar results**
Users can now directly search for a desired community, quick move-in address, or plan and be taken directly to the desired page

- **Prioritize search result categories.** For example showing this search showing Communities first before Cities



- **File attachments on forms**
 - You now have the ability to add file upload to custom forms to allow users to provide images and files based on the forms set up
 - When adding a field to your form, selecting the 'File' field will give you this option and ability to allow PDF and/or image files

