# ✨ New Features

## 1. Enhanced Community & Inventory Calls-to-Action (CTAs)

We've added new, flexible CTA options for your community and inventory pages, giving you direct control over lead generation.

**Unique Sub-Actions:** You can now configure specific, community-level actions that override global settings.

> New Actions include: **Community Phone**, **Community Email**, and **Community Calendar Link**.

> This allows you to direct leads to schedule tours or call a specific sales team member unique to that community or inventory home.
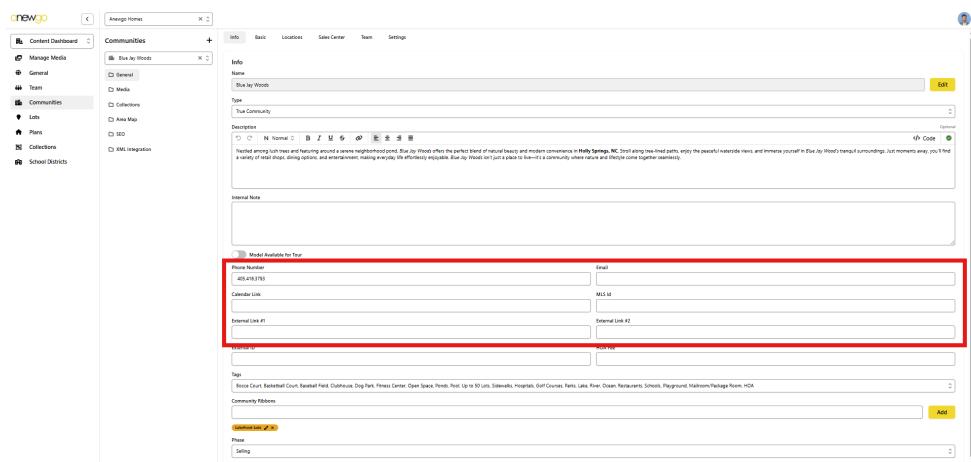


## 2. Nested Main Menus

**Nested Menus (AWS-2064):** Create multi-level, nested drop-down/fly-out menus (starting with the Bold theme), providing a cleaner and more structured user experience for your visitors.

## 3. Customizable Global Listing Pages

**Custom Plan and QMI Groups:** Similar to Community Groups, you can now create customized page templates for specific **Plans** and **Available Homes (QMIs)**, allowing for unique page layouts per custom group.

**Default Sorting Options:** You can now set the default sorting method for your global listing pages in the Console:

- Closest
- Address (A-Z)
- Address (Z-A)
- Price (High-Low)
- Price (Low-High)
- Beds (High-Low)
- Beds (Low-High)
- Baths (High-Low)
- Baths (Low-High)
- SQ FT (High-Low)
- SQ FT (Low-High)

## 4. Configurable Title Font Weights

You can now align your website's typography more closely with your brand guidelines.

**Title Font Weight:** A new configuration option allows you to globally set the specific font weight for titles.
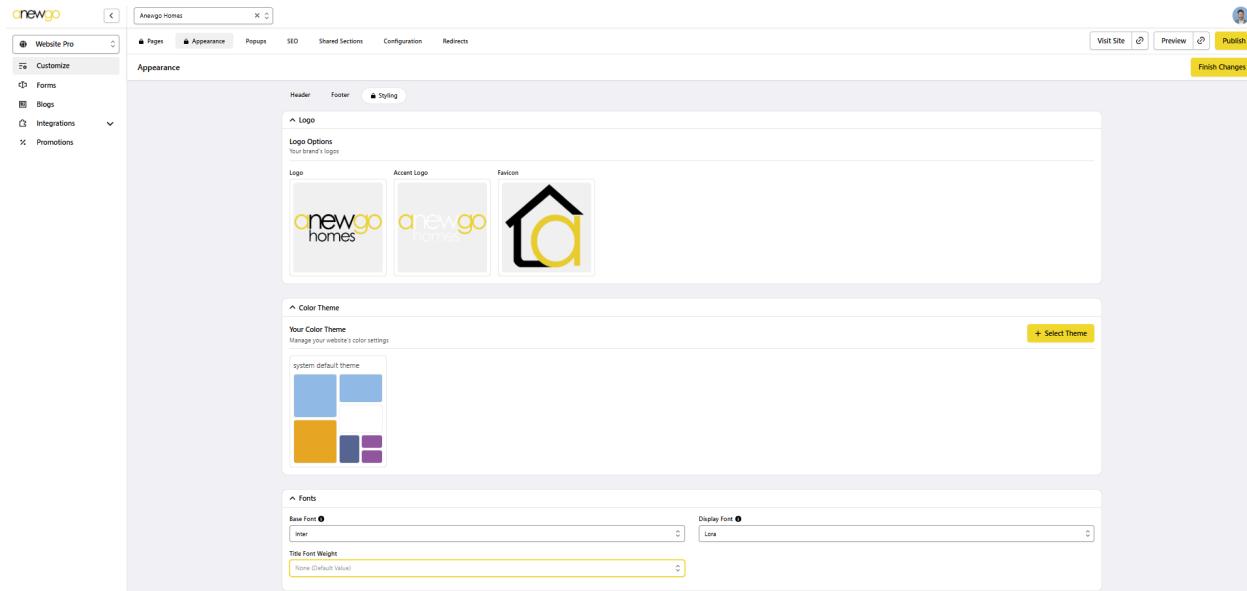
# 🚀 Key Enhancements

## Website Experience

**Community Included Features Section:** A new, configurable "Included Features" section has been added to the Community Detail Page for all website themes (including MHA). This section is off by default and can be configured in the Website Customize dashboard under the Community Global Page settings. Standard Features are still managed in the 2.0 Dashboard under Admin > Standard Features



**Mortgage Calculator Visibility:** We've added a **calculator icon** before the "Est. Monthly" text on the plan detail page and integrated the mortgage calculator link directly into the plan design flow next to the pricing.



**Elevation Default Logic:** Community Default Elevation will now correctly **override** the Plan Default Elevation if applicable to ensure your preferred default elevation is displayed.

**CTA Styling:** You can now style your CTAs by choosing the color and transparent vs solid background.
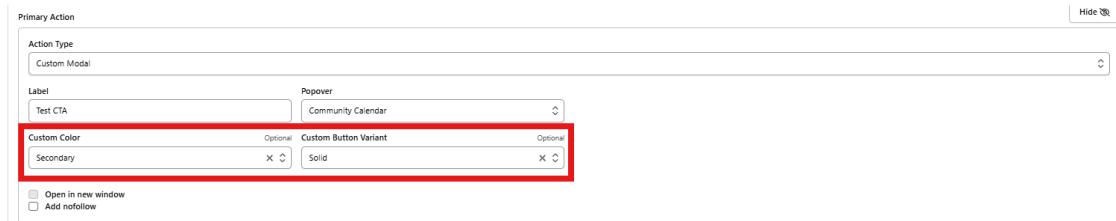


**Master Site Plan Updates:** We've updated the master site plan layout to improve clarity by refining hover states, removing distracting colors from lot text, and using consistent, builder-customized lot/homesite terminology for availability counts.

**Filter Enhancements:** Filters in the lot selection step and site plan section now include the **equalizer icon**, a counter for selected filters, and visible **filter pills** at the top to show applied criteria.

## Content Management & SEO

**Unique Global Page Snippets:** You can now assign unique code snippets (like regional chatbots or tracking pixels) to individual global pages, allowing for highly targeted integrations.

**Zillow-Specific Virtual Tour Link:** With Zillow not longer supporting Matterport tours, we've added new fields for **"Zillow Virtual Tour Link"** have been added to the Inventory and Plan detail pages. This link will be used exclusively for the Zillow XML feed, ensuring compatibility with Zillow's requirements (e.g., excluding Matterport links). Your general "Virtual Tour Link" will remain for website display.

**Website Pages Sorting & Icons:** The page list on the Website Customize screen has been reorganized for better navigation: pages are now sorted by type (Global Pages, Homepage, 404 Page, Custom Pages) and then by name. Icons have also been updated for Global and 404 pages.

**Form Button Alignment:** A new configuration option allows you to choose the justification (Left, Middle, Right) of form buttons for better layout control.

## Integrations

**Hubspot Logic Removed:** The old Hubspot logic has been removed from the code snippet section as part of the integration updates.

**Google Analytics Tab Removal:** The old Google Analytics Integration Tab has been removed from the Console to prevent confusion, and all existing scripts have been migrated to the SEO > Scripts tab.

**Webhook UTM Persistence:** UTM data now persists when the user navigates away from the initial landing page.