

Anewgo Websites - June 2025 Release Notes

We're excited to bring you the latest updates to Anewgo Websites, packed with enhancements designed to improve your experience and provide more powerful tools for showcasing your content!

Key Updates

- **Real-time Lead Notifications:** We've significantly enhanced our webhook system to deliver updates every minute, a substantial improvement from the previous 15-minute intervals. This means builders can now respond to new leads and customer activities almost instantly, ensuring a quicker and more effective sales process.
- **Robust Virtual Tour Functionality:** The fullscreen button in virtual tours now functions correctly across all websites, offering a more immersive experience.
- **Expanded Content Control with Shared Sections:** We've significantly enhanced how you manage global content across your website. You can now seamlessly implement shared sections and page areas into global pages, including blog and article pages, streamlining content management and ensuring consistency.
- **Intelligent Form Tracking:** Our custom forms are now even smarter! We've implemented a new feature that captures the specific page a custom form was submitted on, providing you with richer insights into your lead generation efforts.
- **Enhanced Team and Text Customization:** We've added a powerful Rich Text Editor specifically for your Team Member Descriptions, giving you more creative control over how you present your team. We've also removed character limits for Team Descriptions, allowing for more comprehensive profiles.
- **Seamless HubSpot Integration for Deeper Insights:** We've made significant strides in our HubSpot integration, ensuring that webhooks capture all UTM fields on pages and that relevant events have cookies associated with them. This provides a much more comprehensive view of your marketing campaign performance within HubSpot. We've also updated our UTM configuration to capture `utm_content` and `utm_term`, and made it easier to assign UTM configurations directly to your forms.
- **Streamlined Backend Layout:** Significant updates have been made to the Website Backend layout, including dedicated sections for Pages, Global/Layout, Global/SEO, Global/Integration, and Appearance, making website management more intuitive and efficient.
- **Enhanced QMI Selection on Siteplan:** Users can now seamlessly "Select Home" while viewing a QMI within the Elevation design process from the Siteplan page, streamlining the home selection journey.

Enhancements and Improvements

Content & Design Flexibility:

- **Rich Text Editor Enhancements:** Our rich text editor now offers even more functionality, including the ability to add tables, and improved behavior in Joist for a smoother editing experience. You'll also find the rich text editor available for PROCESS_STEPS page sections.
- **Consistent Page Spacing:** Enjoy a more polished and consistent look across your entire website with improved spacing between page sections.
- **More Control Over Section Titles:** We've made the title optional in Text Image Columns page sections, giving you greater flexibility in your design.
- **Improved Image Handling:** We've enhanced how images are displayed in various sections, ensuring they always look their best and fit perfectly.
- **Enhanced Testimonial and Team Sections:** Updates have been made to the Testimonials 3 column, Team Section, and HTML rich text in existing templates for a more visually appealing presentation.
- **Image Links Opening In New Tabs:** Image Link Columns now have the option to open in a new tab, providing a better user experience.
- **Improved Team Section Navigation:** Arrows have been added to the "Meet the Team" section for easier navigation.
- **Improved Plan Ordering:** Plans are now consistently ordered by their Display Name instead of Plan Name, providing a more intuitive and organized view.

User Experience & Navigation:

- **Optimized Mobile Experience:** The "Start Designing" button is now more prominent on mobile devices, and the compare button for favorited plans will no longer disappear on thinner displays, ensuring a consistent experience.
- **Clearer Plan Information:** Plans now omit lot numbers or lot premiums on the summary page if they are not applicable, reducing clutter and improving clarity.
- **Enhanced Login Experience:** We've improved the ability to log in to different Gmail accounts after logging out.
- **Persistent Homesite Selection:** We've enhanced the homesite selection process to ensure your chosen homesite remains populated in the Selection/Shopping Cart throughout the entire design process, providing a consistent experience.
- **Elevation Change Selections Maintained:** When changing elevations in the Configurator, Home Designer, or Sales Center, all previously made selections (such as Floor plan options or Exterior schemes) will now be retained, ensuring a smoother design workflow.

System & Performance:

- **Enhanced System Stability:** We've implemented various behind-the-scenes improvements to enhance the stability and performance of your websites.
- **Optimized Image Loading:** Issues with specific images not displaying correctly have been addressed, ensuring all visual content loads as expected.
- **Streamlined Data Management:** We've updated post-clone SQL seed scripts to remove unnecessary code snippets, contributing to a cleaner and more efficient database.
- **Improved Data Integrity:** We've addressed instances where website slugs were not updating to new community names, ensuring data consistency.
- **Refined Site Maps:** Several improvements have been made to sitemap generation to ensure accuracy and completeness for search engine optimization.
- **Enhanced Security Measures:** Measures have been implemented to disable certain logger endpoints, enhancing system security.
- **Zipcode Display Enhancement:** A temporary enhancement has been applied to ensure the correct display of zipcodes, even those starting with '0'.

We are committed to continuously improving your Anewgo Website experience. Thank you for your continued partnership!