

# Anewgo Websites - Release Notes - July 22, 2025

## ✨ Brand New Features to Elevate Your Website ✨

- **Implementation of Structured Markup for Improved Search Visibility!** We've implemented structured markup (JSON-LD) for your websites, which helps search engines better understand your content. Structured markup helps search engines and AI systems better understand your website's content, improving your **SEO** by enabling richer search results and enhancing your visibility in **AI-powered** responses and knowledge panels.

As a result of this implementation, you will have received a couple of emails the morning of 7/22/25 from Google Search Console:

- "New Merchant listings structured data issues detected"
- "New Product snippets structured data issues detected"

This is not a result that you can impact, but details some issues that Anewgo will be addressing in the future to further improve your site's visibility.

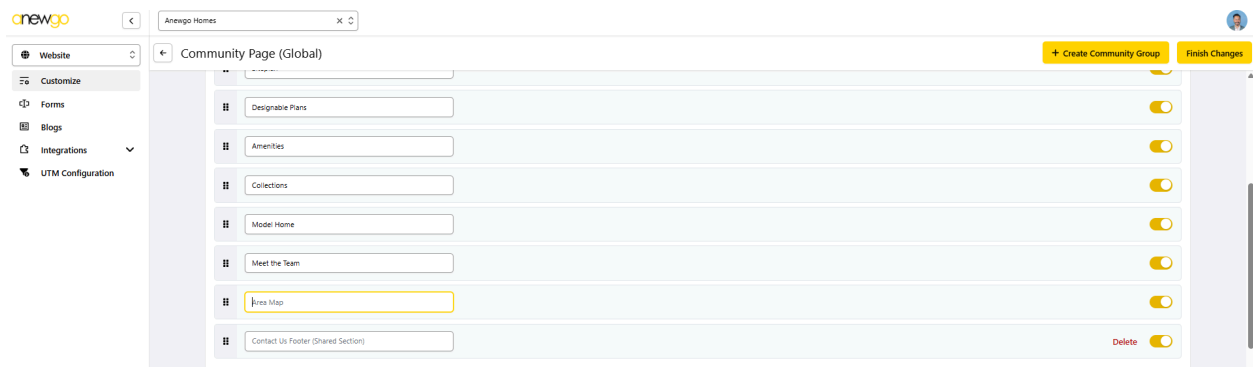
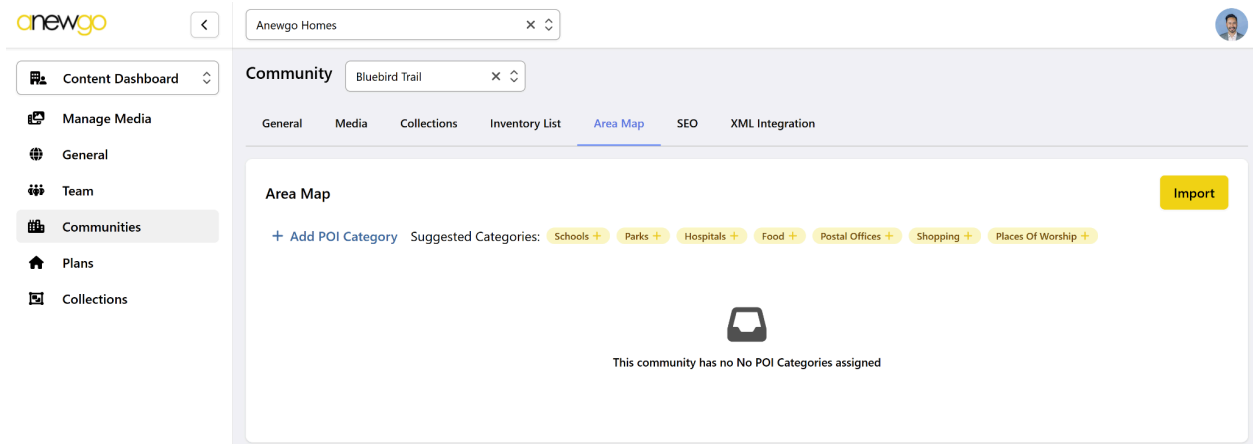
Links to learn more about structure markups:

- <https://schema.org/>
- <https://schema.org/Place>
- <https://schema.org/Product>

To test your site's structure markup:

- <https://validator.schema.org/>

- **Introducing Interactive Area Maps on Community Pages!** We've rolled out a comprehensive new feature that allows you to easily display area maps on your community and inventory pages. This means your visitors can now visualize the surrounding amenities and points of interest for each listing, providing a richer, more informative experience.



## Area Map

Range

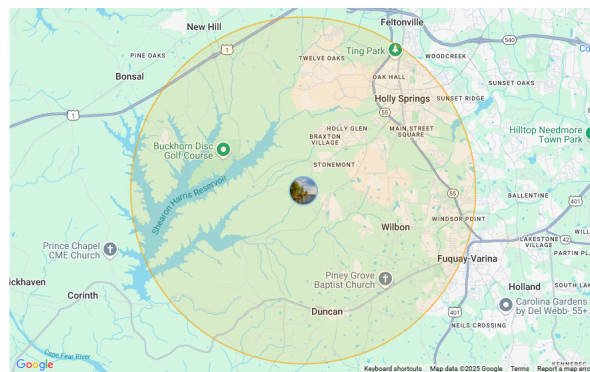
3 mi 5 mi 10 mi

Categories

Schools ☐

Hospitals ☐

ShoppingUpdated ☐



## Blue Jay Woods

Holly Springs, NC 27540

[Get Directions](#)

405.416.3793

From \$417,000

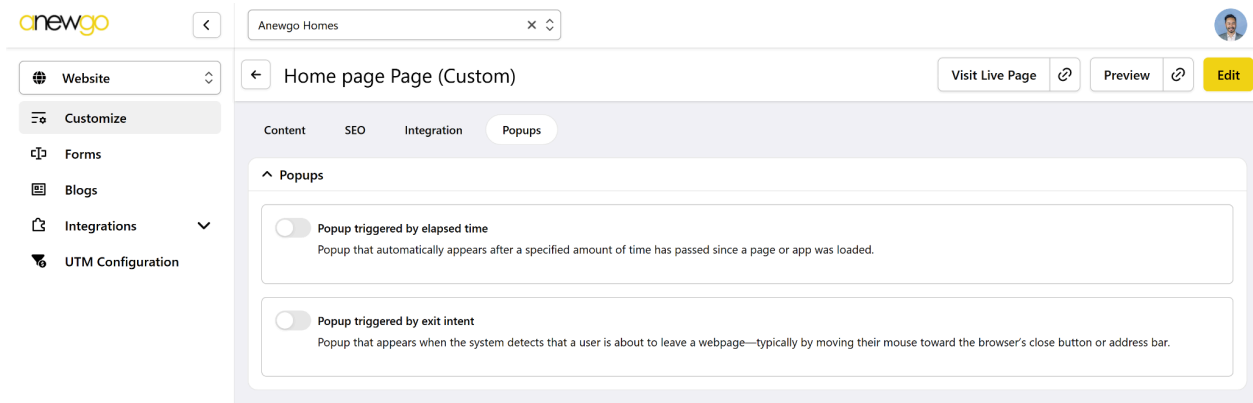
3+ Bedrooms 2+ Bathrooms 1,920+ SQ FT

PLANS

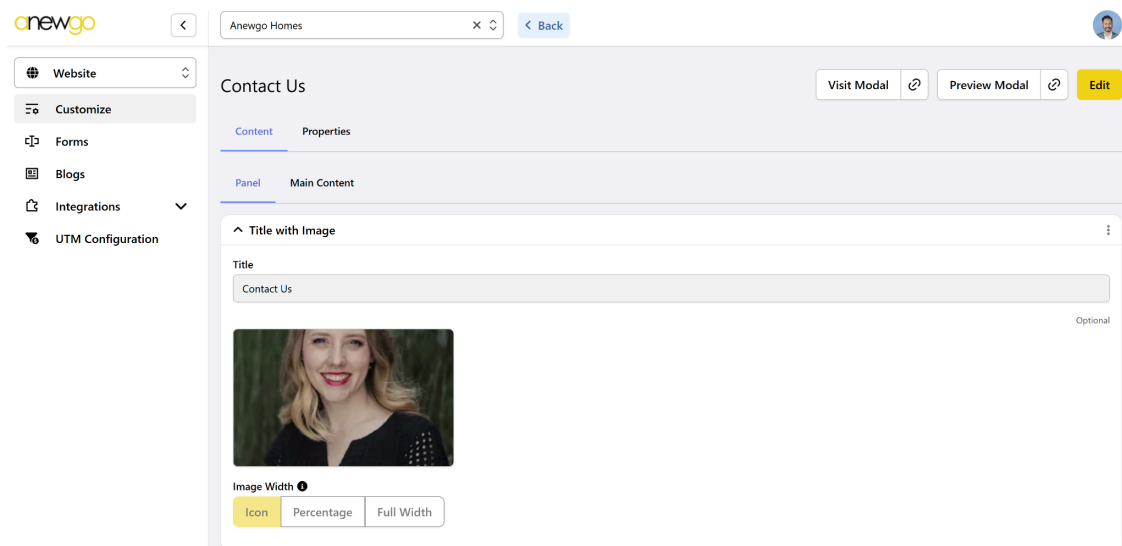
[SCHEDULE A TOUR](#)

[Site Plan](#) [Model Home](#) [Quick Move-Ins](#)

- **Enhanced Pop-up Functionality On Custom Pages!** You now have even more control over your custom pop-ups! We've added multiple trigger options, including exit intent and time on page, giving you greater flexibility in how you engage with your visitors.



- **Seamless Design Flow for Floor Plans and Elevations!** We've made significant improvements to the design experience. Now, when you select floor plan options on a plan page, they will seamlessly carry over when you move to design the elevation, and vice versa.
- **Improved Image Formatting for Forms Section!** The forms section has been revamped to better handle all image sizes
- **Standardized Call-to-Action (CTA) Experience!** We've standardized the CTA definition experience across all page sections with a shared component. This means that all CTAs across your site will have the same configuration options. This provides a more consistent and streamlined process for managing your calls to action.
- **More Control Over Pop-up Images and Text!** Pop-up enhancements now include configurable image widths and a rich text section, giving you more creative freedom in your pop-up designs.



- **Add Pop-ups to Hero and CTA Buttons!** You now have the ability to add pop-ups directly to Simple Hero and Hero A CTA buttons, opening up new possibilities for engaging your website visitors.

Call to Action

Call to Action

CTA Buttons

Primary Action

Hide

Action Type

Custom Modal

Label

Popover

Label is a required field

Open in new window

Add nofollow

Contact Us

Model Home Tour

- **Exciting Enhancements to the Favorite Feature!** Buyers can now favorite variations of the same plan so that they can easily compare different configurations and choose the one they like best.
- **Create Separator Layouts with No Line or Image!** You now have the option to create clean and minimalist separator layouts without lines or images, giving you more design versatility.

## Refinements for a Smoother Experience

We're constantly working to improve the stability and performance of your website. These updates address specific areas to ensure a seamless and enjoyable experience for your visitors:

- **Design Flow Remembers Your Lot Selection:** The Website Community Page Site Plan's Design Flow now intelligently remembers your selected lot, streamlining the design process for your users.
- **Flawless Status Filtering with Home Plan Filtering:** Filtering by home plan now works seamlessly with status filtering, providing accurate and consistent results.
- **Intelligent Prevention of Design Flow Without Available Lots:** If no lots are available for a plan in a community, the system now intelligently prevents the user from starting the design flow, guiding them effectively.
- **Optimized Image Link Columns for All Screens:** The Image Link Columns section has been optimized to fit comfortably on various screen sizes, ensuring a great viewing experience for all users.
- **Optimized Sales Center Content Block for Model Homes:** The Content Dashboard's Sales Center Content block has been optimized, particularly for model home content, leading to improved performance.
- **Smart Sitemap.xml Generation:** The sitemap.xml will no longer display URLs that users cannot navigate to, ensuring a cleaner and more accurate sitemap. (AWS-1388)
- **Seamless Elevation Design Step Navigation:** The Website's Elevation design step now intelligently jumps to the selected elevation, making the design process even more intuitive.

- **Accurate Hubspot Lead Generation:** We've confirmed and addressed an issue to ensure that Hubspot leads from website registration and brochure creation on the test cluster are no longer sent to some builders.
- **Precise Full Name Separation in Webhook Data:** The full name in webhook data fields is now accurately broken down into first and last names, ensuring precise data capture.
- **Complete Share Community Emails:** The share community email now correctly includes the sharing user's name and the community image, providing a complete and personalized message. (AWS-1490)
- **Improved Prevention of Broken Images:** We've implemented measures to prevent broken images in development and release candidate environments caused by IP blocking, leading to a more stable development experience.

We are committed to continually enhancing your Anewgo Website experience. Thank you for choosing Anewgo!