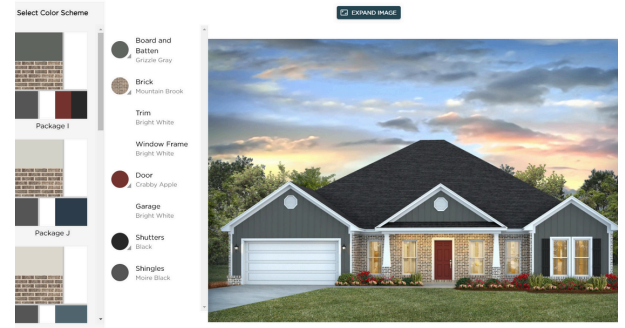


MARKETER'S TOOLKIT

RENDERINGS

[Interactive](#) renderings offer unlimited downloads in any color scheme. [Static](#) renderings offer our highest level of photorealism.



INTERACTIVE FLOOR PLANS

[Interactive Floor Plans](#) in full color, black & white, or mixed style



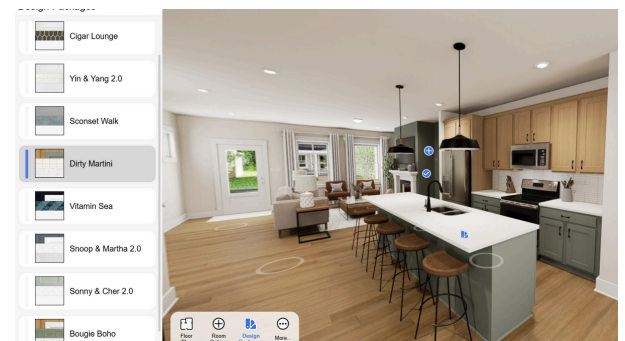
INTERACTIVE SITE PLANS

View style options of our [Site Plans](#). We can use your artwork or start from your CAD files.



VIRTUAL TOURS

Interior, exterior, and streetscape. Options to show furniture, structural options, or design packages. View [Virtual Tour](#) samples.



COMMUNITY VIDEOS

Demonstrate the completed community, show area landmarks, topography, lifestyle, amenities, and more. View [Community Videos](#) samples.



WEBSITES

Mobile-first. Interactive content is built right into the page for a seamless buyer experience and better SEO and AIO. Update or add pages easily with our easy console management system. Affordable and quick to implement.

View our demo website,

Anewgohomes.com

MARKETING APP

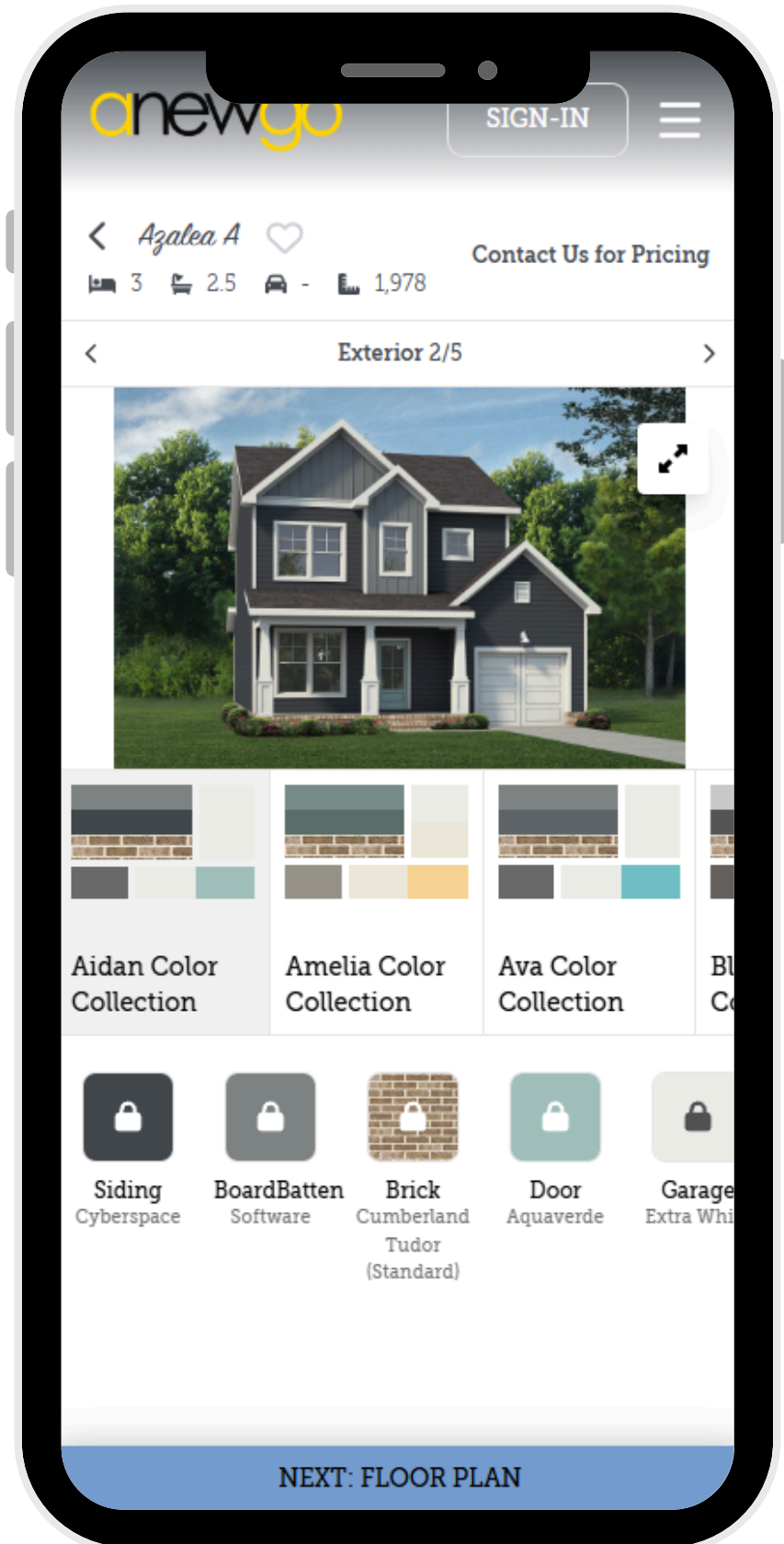
[Web based app](#) for interactive site plans, floor plans, renderings, and more. For use in non-Anewgo websites.

CONFIGURATORS

Web based app for when you need [just one interactive component](#).

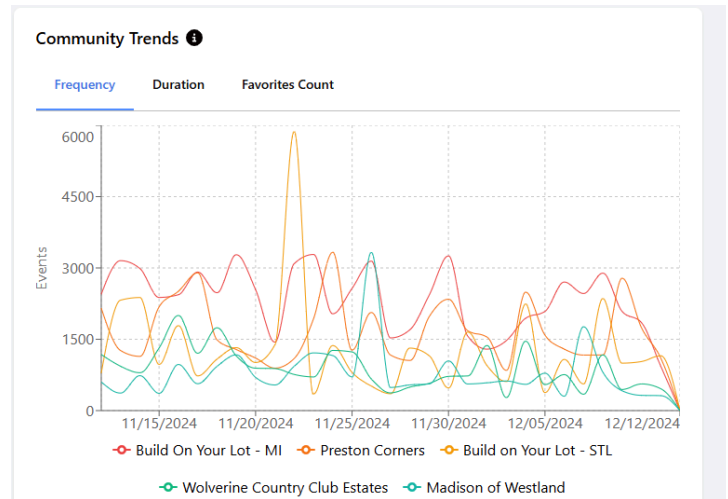
SALES CENTER APP

Incorporate all your interactive Anewgo content in [one easy to use app](#) created for touchscreens in your model home, sales center, or even on the go in-person presentation.



INSIGHTS

Real-time buyer analytics and trend data to optimize marketing, product, and pricing decisions. [Learn more.](#)



CRM INTEGRATIONS

Pull new leads directly into your CRM along with specific activities using our webhooks. Lasso deep integration available.



XML FEEDS

Zillow, Realtor.com, Homes.com, and Novihome xml feeds currently available for Anewgo websites.



SEO/AIO

SEO is seamlessly managed within our website CMS, giving you full control over metadata, tags, alt text, and schema markups. Additionally, our team rigorously optimizes website speed and leverages the latest frameworks to deliver top-tier performance and exceptional core web vitals.

Our interactive content also indexes more data to open the door to AI conversational searches.