

RH RENDERING HOUSE

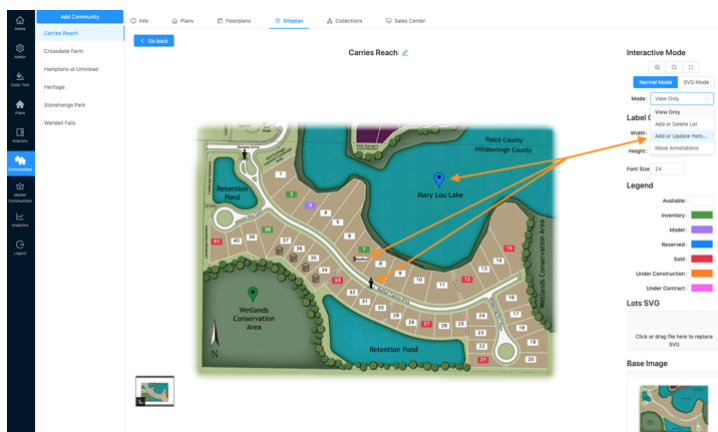
The COVID-19 pandemic has piqued interest in our **My Home App** as Buyers and Builders seek to shop, and even buy, new homes online. Direct-to consumer, e-commerce sparked this migration. But overnight, social distancing has transformed this evolutionary transition into a revolution as many Buyers cannot even physically visit communities.

Buying online is the last step of our goal to enable Buyers to Find, Design, Experience and Buy New Homes Online. Our My Home App 2.0's real-time omnichannel cloud rendering engine ushers Buyers down self-driven online sales funnels where they can virtually shop, design, compare, share, save and resume favorites without any personal contact.

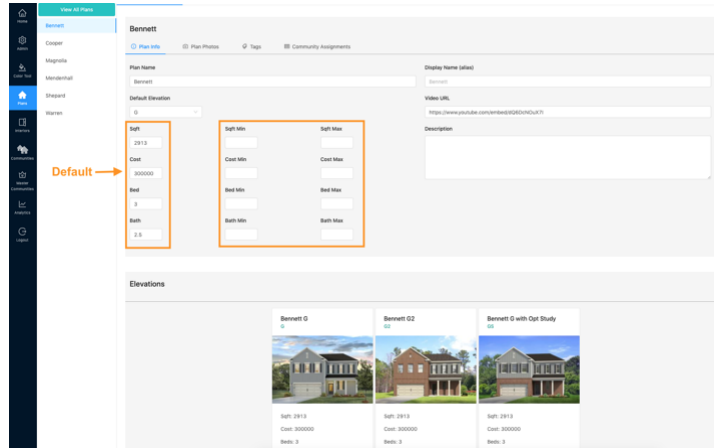
Extending this self-checkout shopping beyond Online Design and Virtual Tours, Builders can now add NterNow homes to their inventory lots so Buyers can locate and tour homes on their own. We are also developing a "Homesite Reservation" function, via online deposits, on our interactive site plans.

Over 50 App clients with 400 communities have already converted to 2.0. These converts will reap 2.0's continuously expanding online shopping features. Here are some new ones that we want to highlight:

Add Hot Spots and NterNow Homes to Siteplans



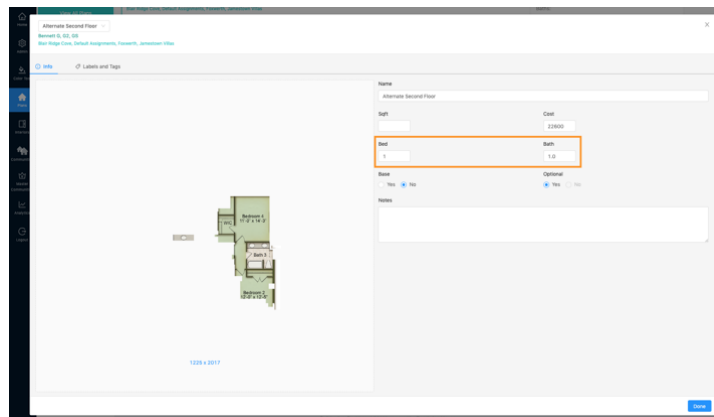
Drop hotspot markers onto interactive siteplans for shoppers to view slideshow images of amenity areas, homesites or even a street view-like tour of your community. Add NterNow inventory lots to show buyers which homes they can tour on their own! [See more here.](#)



Set Custom Minimum and Maximum Ranges for Square Footage, Cost, Bed & Bath

Do some of your plans have the potential to add additional square footage or beds and baths as options? You can now customize the ranges for square footage/bed/bath that will be displayed in the community tiles and plan gallery. [See more here.](#)

Accurate Final Bed & Bath Counts



Do you have options that add or remove heated square footage, bedrooms or baths? Input positive or negative square footage, bedroom counts and bath counts

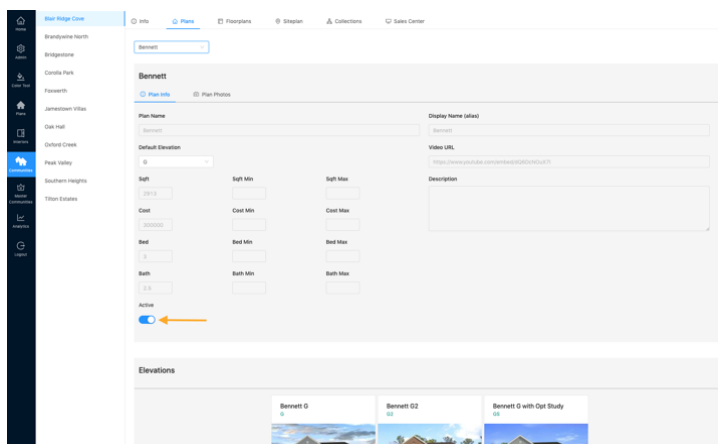
for options in the backend Dashboard so the front-end square footage, bed and bath counts update accordingly as shoppers select these options. [See more here.](#)

Name	Email	Phone	Preferred Contact Method	Created Brochures	Date Prospect Created
Justin R...	justinr...@renovatinghouse.com		Text		Tuesday, February 25th 2020, 6:28 pm
Emily R...	emilyr...@renovatinghouse.com		Text	de19489-c08f-38f7-8863-H8e86477183.pdf	Tuesday, February 25th 2020, 7:28 pm
Victoria D...	victoriad...@gmail.com		Text		Tuesday, February 25th 2020, 9:23 pm
Jennifer M...	jenniferm...@gmail.com	8788320863	Text		Monday, March 2nd 2020, 2:02 pm
Jim H...	jimh...@hotmail.com	8433501031	Text	5891492-8468-202f-af45-af8d73af1881.pdf	Friday, February 14th 2020, 6:42 am
Seneca S...	senecas...@renovatinghouse.com	9088778853	Text	4470267-a220-538d-859d-H8e86477183.pdf ca77478-8464-2622-af22-af22ca77478.pdf 78321458-A4aa-2622-af22-af22ca77478.pdf	Tuesday, February 18th 2020, 6:09 pm
Alex C...	alex...@gmail.com		Text	91a8a828-d440-27aa-8c71-af22ca77478.pdf	Thursday, March 5th 2020, 10:27 pm
William P...	williamp...@gmail.com		Text		Sunday, March 8th 2020, 11:22 pm
John T...	john...@renovatinghouse.com		Text	5891491-af22-5320-8468-8468778854.pdf	Monday, March 9th 2020, 9:50 pm

See Your Sales Leads' "My Home" Brochures

For your registered Sales Prospects, any downloaded or printed brochures appear as clickable links in your Dashboard Analytics. Simply click on the links to view PDFs of your Prospects' personally-created My Home Brochures! [See more here.](#)

Hide Discontinued Plans While Showing Inventory Close-outs



Have you discontinued a Plan to Build, but still have it available as an Inventory Close-out home? Now, you can hide the discontinued Plan from your Community Plans while still showing the Inventory Close-out home for selection from your Site Plan and Quick Move-Ins gallery.

My Home App 2.0 - Did you know?

- [Freely navigate and keep track of where you are in the "Find, Design, Buy, Online" process](#)
 - ["Like" and compare your favorite plans](#)
 - [Filtering is now available on every page](#)
 - [Custom-create your My Home Brochure web page \(URL can be copy and pasted as a deep-link\)](#)
 - [Exclude Specific Elevations from Homesites](#)
 - [Integrate MyTour virtual tours into your My Home App](#)
 - Auto-feed LassoCRM with registered Sales Leads
-

My Home App 2.0 Demo

Sales Kiosk App Demo

Version 1.0 will be gradually phased-out so please contact your account manager to learn about 2.0 benefits and our early bird conversion rates through **May 31**.

Currently, there is a 2-3 week wait time. But this may lengthen as orders mount.

Also, please contact our Client Support Manager **Kim Haught** at 919-762-6142 or kim@renderinghouse.com with any 2.0 troubleshooting issues.

In these troubled times, we must continue to improve customer experience as most likely, Buyers will not shop the same way again. With a little bit of luck on St.

Patrick's Day and a lot prayers and helping hands, we'll get through this. Stay safe and thank you for being our valued customer.



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