

RENDERING HOUSE

Since our last newsletter, our worlds have turned upside down. Most of us are working from home and wondering what post-pandemic New Home Shopping will be like. For Rendering House, we've seen a huge demand surge for Virtual Tours and Buy Online features. That's why we're accelerating our development of buying homesites, inventory homes and custom-designed homes via our My Home App. Stay tuned!

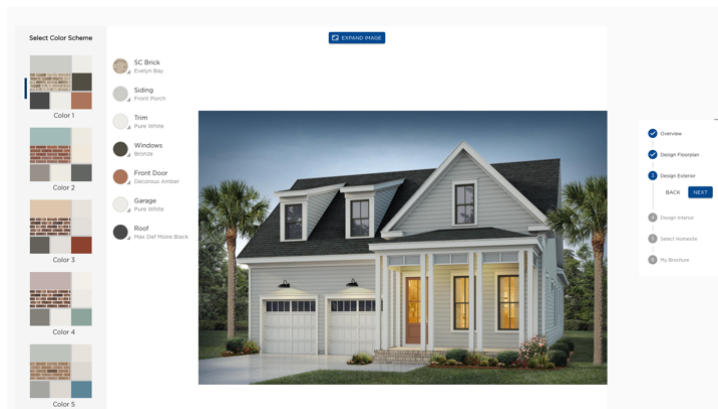
Though uncertainties abound, rest assured that Rendering House will be here to provide your customers with an incredible find and design online experience... an experience that is rapidly becoming the norm.

NEW FEATURES

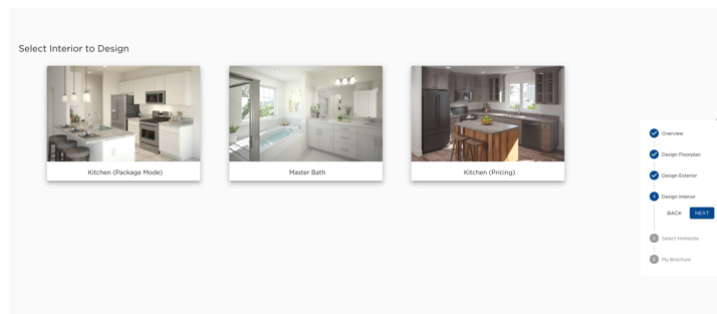
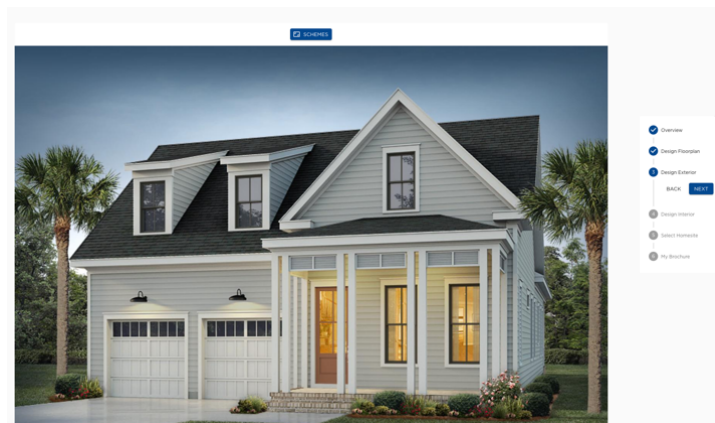
We have received great feedback from our clients (you!) and implemented some new and improved features in My Home App 2.0:

Design Exterior Updates

We updated the display and selection method of palettes, schemes, and hybrid color choices.



You can now toggle between selecting colors and expanding the image to see your selections in more detail. You can even hide the right navigation menu for a full-scale house view.



Interior Design Added

Users can now add Interior Design to your My Home design process. [Give it a try here!](#) (Scroll down to “Select Interior to Design”)

Larger Images on Downloaded Brochure

The downloaded brochure now includes separate pages per design step in order to feature larger images on each page. [Download a sample PDF here.](#)

Carries Reach
Cambridge B Left
2000 SQ FT | 3 BR | 4 BA
Starting at \$426,000

SCHEME: COLOR 1

FRONT DOOR Decorous Amber	GARAGE Pure White	ROOF Max Def Moire Black	SC BRICK Evelyn Bay	SIDING Front Porch
	TBM Pure White		WINDOWS Bronze	

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Website Integration

COVID-19 Update Independent Home Tour Online Home Buying Process

TURNER HOMES, LLC

FIND YOUR HOME DESIGN YOUR HOME FLOOR PLANS GALLERY ABOUT CONTACT [LOGIN](#)

TURNER HOMES, LLC **COMMUNITIES** FAVORITES SIGN OUT

Select Region Select Cities [VIEW PLANS](#)

Easily incorporate your My Home App into your website, social media, and email marketing campaigns. There are 3 primary ways to integrate your app: 1) Embedded iFrame 2) Pop-up iFrame 3) Open in New Tab. [See more here.](#)



New feature: Share your tour on Facebook!

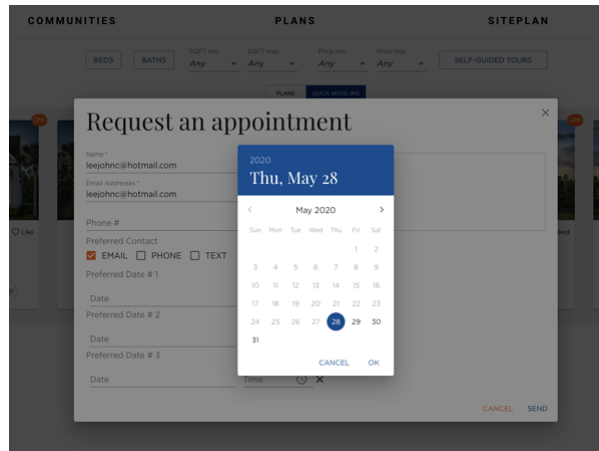
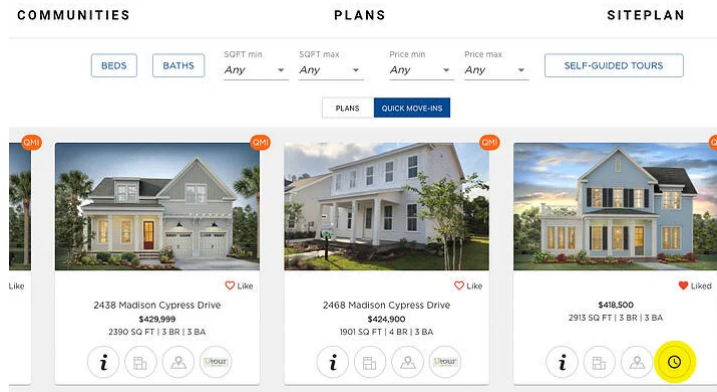
Like Comment Share

My Tour App on Facebook

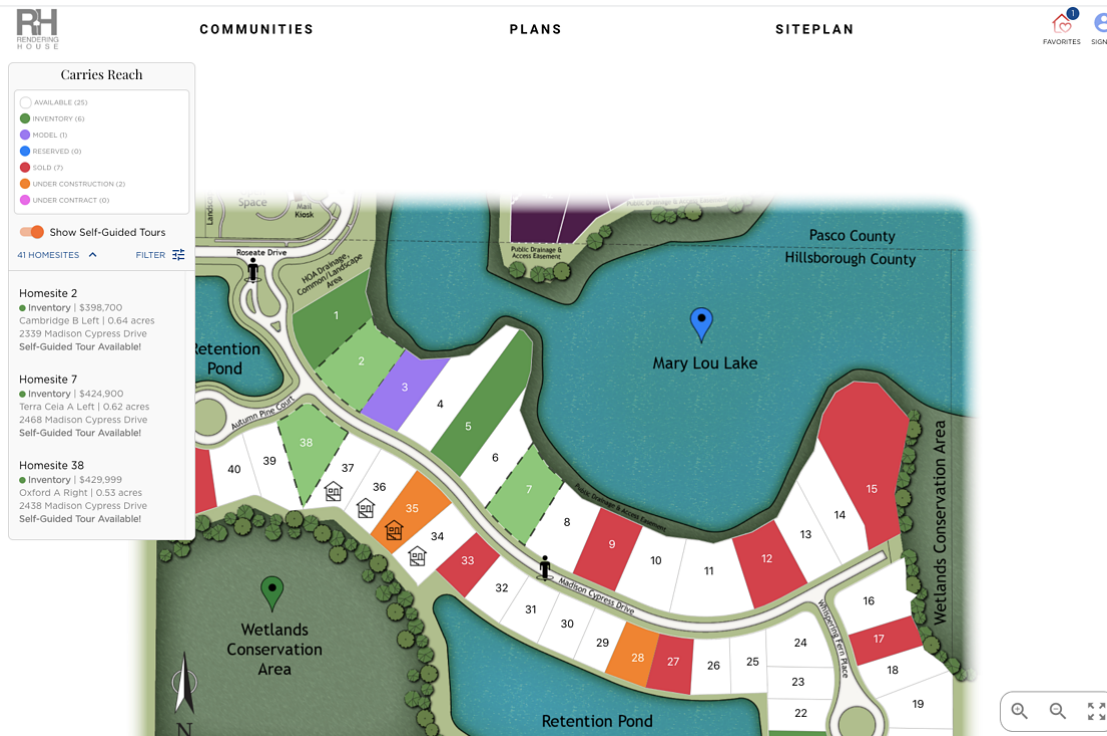
Allows homebuyers to walk around inside and outside (like a mashup between Matterport and Google Streetview.) And now, we are excited to share a new feature that allows the user to see a quick tour on Facebook. [See what the Facebook post looks like here.](#)

Request Quick Move-in Tour Appointments

Shoppers can now request appointment times to take guided tours of inventory homes. They can select those homes from the Plan gallery or Site Plan. Requests are emailed to the Builder who then confirms an appointment. [Give it try!](#)



Request Self-Guided Tour Appointments

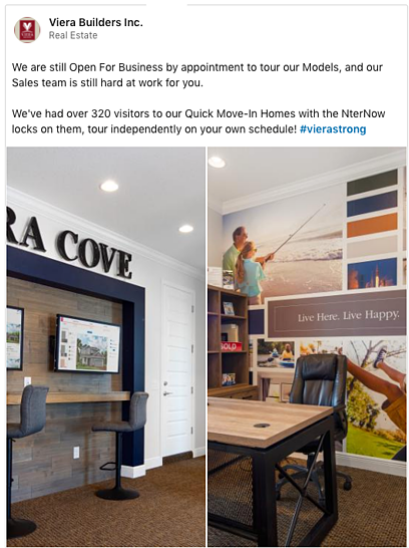
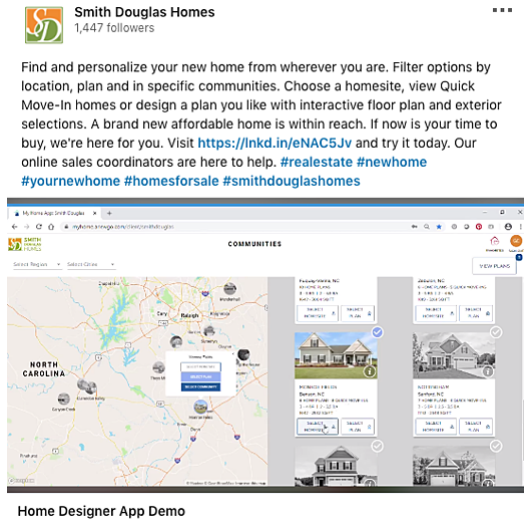


Similarly, shoppers can request appointment times to take a Self-Guided Tour of an inventory home via vendors like NterNow and Utour. Requests are electronically

sent to the Builder or SGT vendor who then confirms an appointment. [Give it a try!](#)

Feeling the Love!

We love seeing the My Home App and Sales Kiosk App being utilized on social media and in your sales centers. Be sure to follow us on social media (see icons below) and tag us!



My Home App 2.0 Demo

My Tour App Demo

Sales Kiosk App Demo

As we continue to improve our My Home App 2.0, version 1.0 will be phased-out. Please contact your Account Manager to learn about the tremendous upgrade benefits and our early bird conversion rates through **June 30**.

The days ahead are filled with unknowns, but we are prepared to weather whatever storm may come with you. This pandemic has proven how vital online resources are to keeping businesses afloat. With our tools like the My Home App, Sales Kiosk App, and the My Tour App, we can keep your customers interested, engaged, and ready to purchase their new homes... all from the comfort of their own space.



Rendering House, 376 Raleigh St., Holly Springs, NC 27540, USA

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