

RH RENDERING HOUSE

2019 has been a busy year for Rendering House! We are now preparing to move into a new building in 2020, continuing to hire more talented professionals to join our nearly 50-person team, and rolling-out our new 2.0 My Home App. None of this would be possible without clients like you!

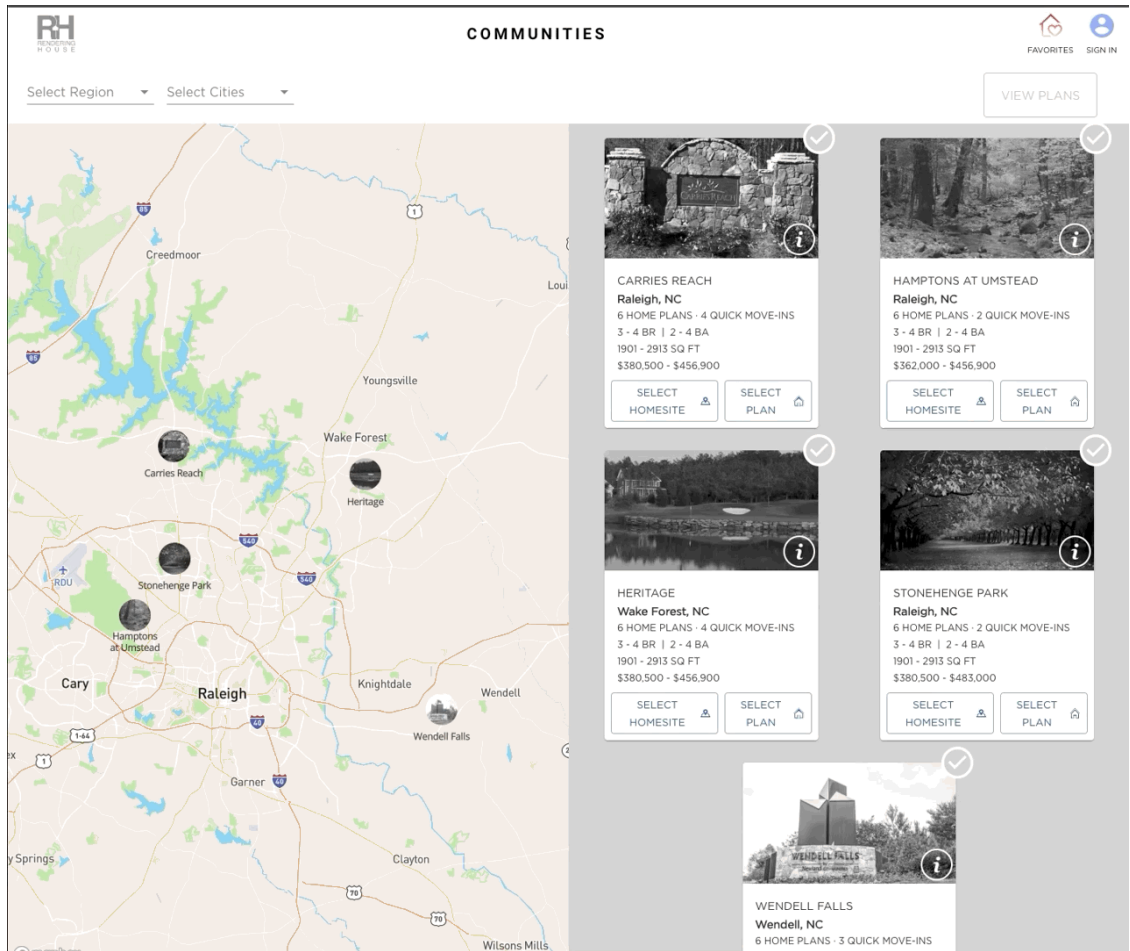
Thank you for joining us on this exciting journey and for your valuable feedback that has already helped us improve this new app. We are excited to announce some new developments and updates that will improve navigation and speed as we roll-out version 2.1 on **December 2nd**. Once it is live, you will just need to refresh the link to your app to see the updates.

Communities Page

The app will now start on the updated Communities Page.

1. Users can filter communities by “Region” or “Cities”
2. Users can select multiple communities to explore instead of just one (communities are grayed out until they are selected).
3. The “info” button opens a pop-up with community information rather than taking the user to a separate page.

*Note: users can still go directly to a community page if you put the “/community/community name” at the end of the link.



Plan Gallery Page

1. The filters and features are now at the top of the page.
2. Users can sort by “Plans” or “Quick Move-Ins”
3. Users can now deep-link to just inventory plans (or inventory plans within a specific community)
4. If multiple communities have been selected, the user will be asked to select 1 community after they choose a plan to move forward.

Note: If you do not have any of the descriptions of a plan (video, text, photos, or quick move-ins) that section will collapse and you will not be left with white space.

COMMUNITIES

FAVORITES SIGN IN

LOCATION BEDS BATHS SOFT min Any SOFT max Any Price min Any Price max Any FEATURES

PLANS QUICK MOVE-INS

Bennett
2913 SQ FT | 3 BR | 2.5 BA
\$405,900 - \$498,000

Cooper
1950 SQ FT | 3 BR | 4 BA
\$402,100 - \$426,900

Magnolia
2398 SQ FT | 3 BR | 2.5 BA
\$390,600 - \$445,700

Mendenhall
2390 SQ FT | 3 BR | 3 BA
\$399,900 - \$456,900

Shepard
2450 SQ FT | 4 BR | 2 BA
\$380,500

Warren
1901 SQ FT | 4 BR | 3 BA
\$362,000 - \$425,500

Plan Details Page

1. Users can see where they are in the brochure building process. Users can choose to move to “Next” or “Back”
2. Users can see their progress with the orange bar at the top.
3. Users can easily change communities or elevations using dropdown menus.
4. The siteplan page will match to the community selected and display any sold, inventory, model home or excluded lots (excluded lots are grayed out).
5. “Create My Brochure” buttons are now at the bottom and will remain in the side menu after you scroll all the way down.

The screenshot displays the 'My Home App' interface with three main sections: 'COMMUNITIES', 'PLANS', and 'SITEPLAN'. Under 'COMMUNITIES', 'Carries Reach' is selected. Under 'PLANS', 'Cooper' is selected, showing '1950 SQ FT | 3 BR | 4 BA'. Under 'SITEPLAN', 'B Left' is selected. A price of '\$421,000 | \$1,890/MO' is shown on the left. A navigation sidebar on the left includes 'Overview', 'Design Floorplan', 'Design Exterior', 'Select Homesite', and 'My Brochure'. Two buttons are present: 'VIEW A VIRTUAL TOUR' and 'VIEW INTERIOR DESIGN'. A text block explains the app's features, including a real-time sales price and mortgage calculator, a photo gallery, and interactive interior design options. Below this is a 'Photo Gallery' with several images of interior spaces, including a bathroom with a tub and a kitchen area. An 'Available Inventories' section shows a small image of a house exterior.

You can now also display **Interactive Interior Design** for your home plans! Users will be able to customize the inside of their new home by picking out cabinet colors, flooring, light fixtures, etc. Contact us if you would like more information on adding this to your app.



Other Exciting Updates:

1. By request, we can now customize the Plan Gallery Page to either show the exteriors first or the floorplan layout first.
2. For builders with no siteplan, we can now customize the appearance of the top menu to hide the siteplan and communities menu items by request.
3. Users will need to register before they can email or share their completed brochure. Required registration will be optional for printing.

Here at Rendering House, we work hard to make sure our clients and their users have a great experience building new homes. We always welcome feedback, so please contact us with any questions or concerns you may have. We hope everyone has a very happy holiday season!

Sincerely,

The Rendering House Team



Rendering House, 376 Raleigh St., Holly Springs, NC 27540, USA

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